

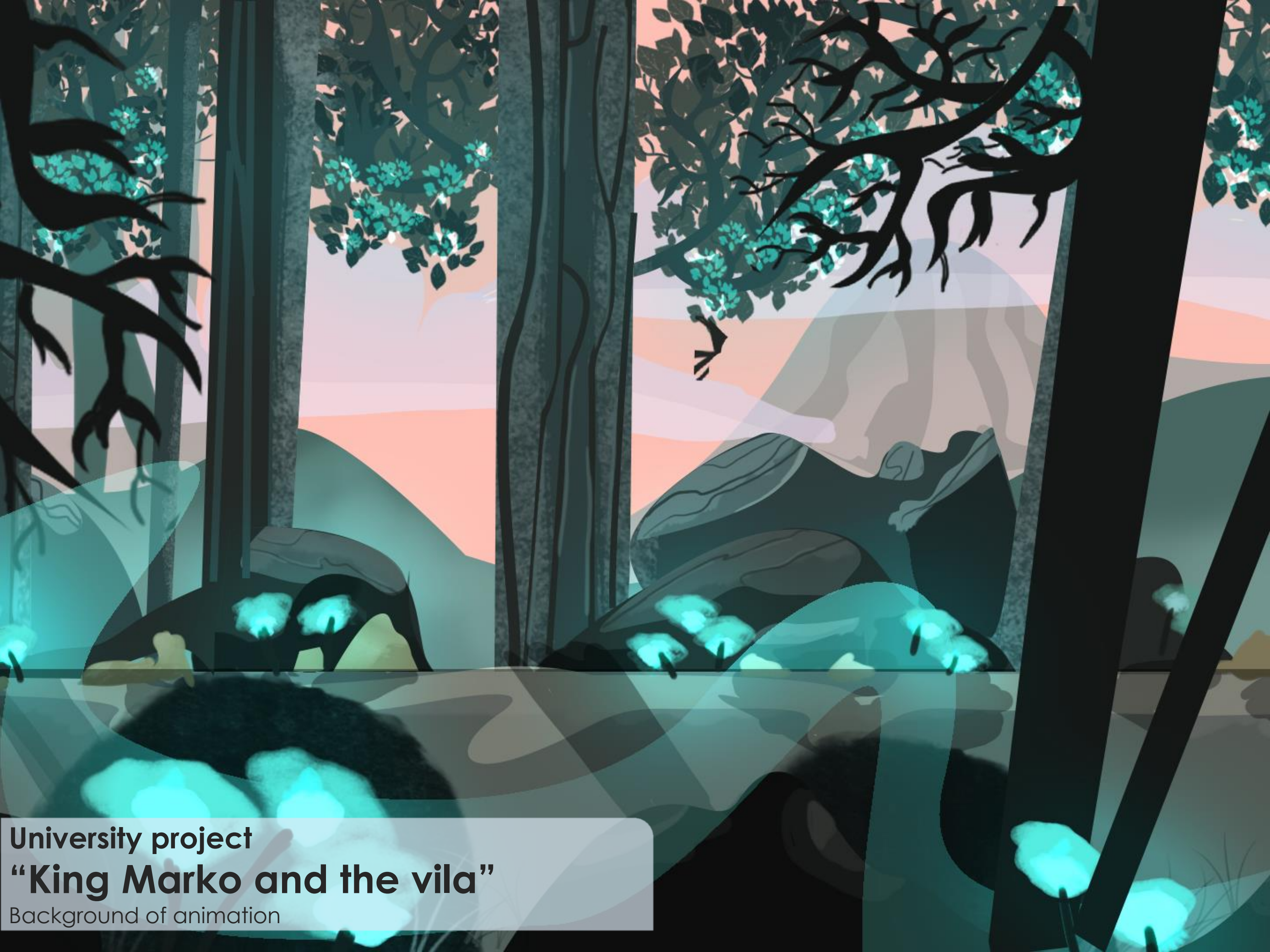


Simona Popovska

Portfolio



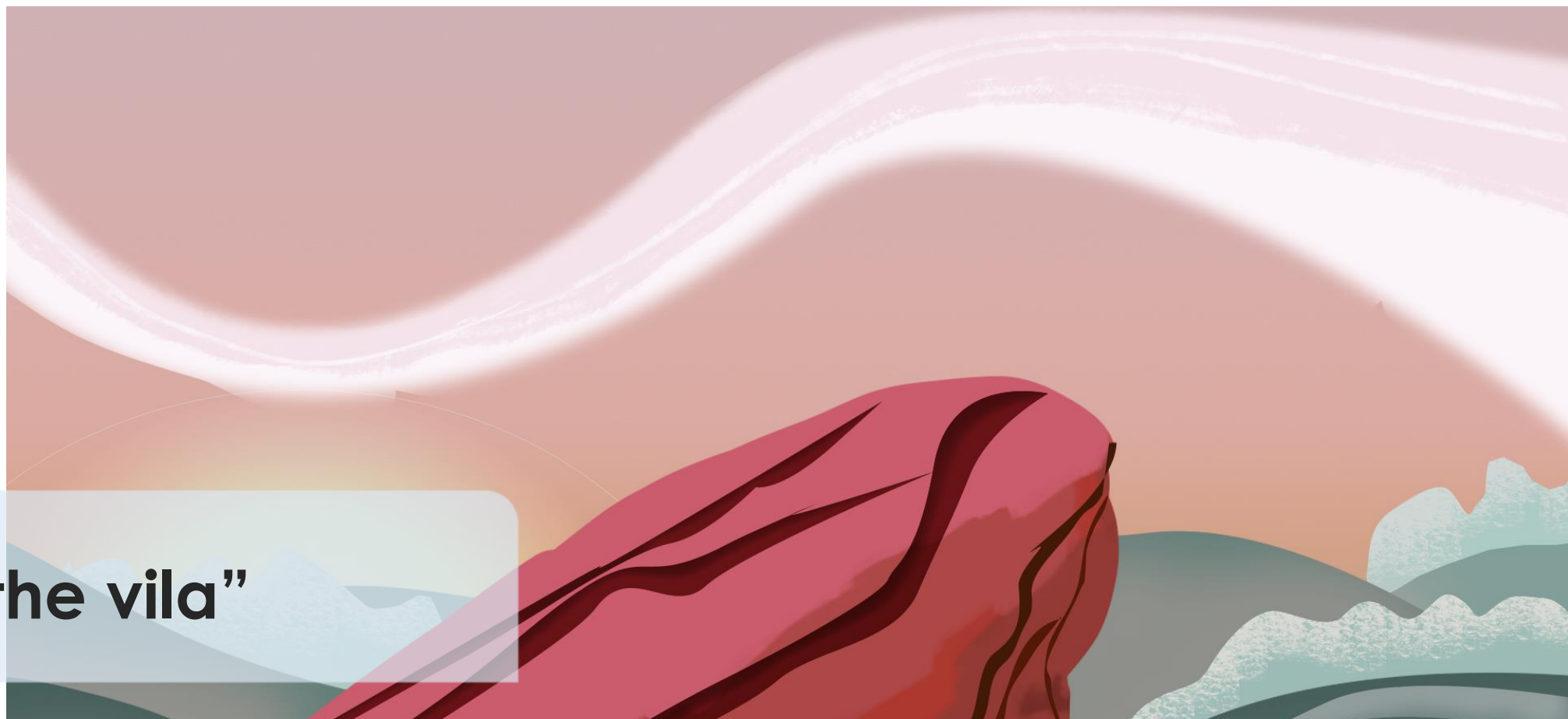
University project
“Vector Street corner”
Background development



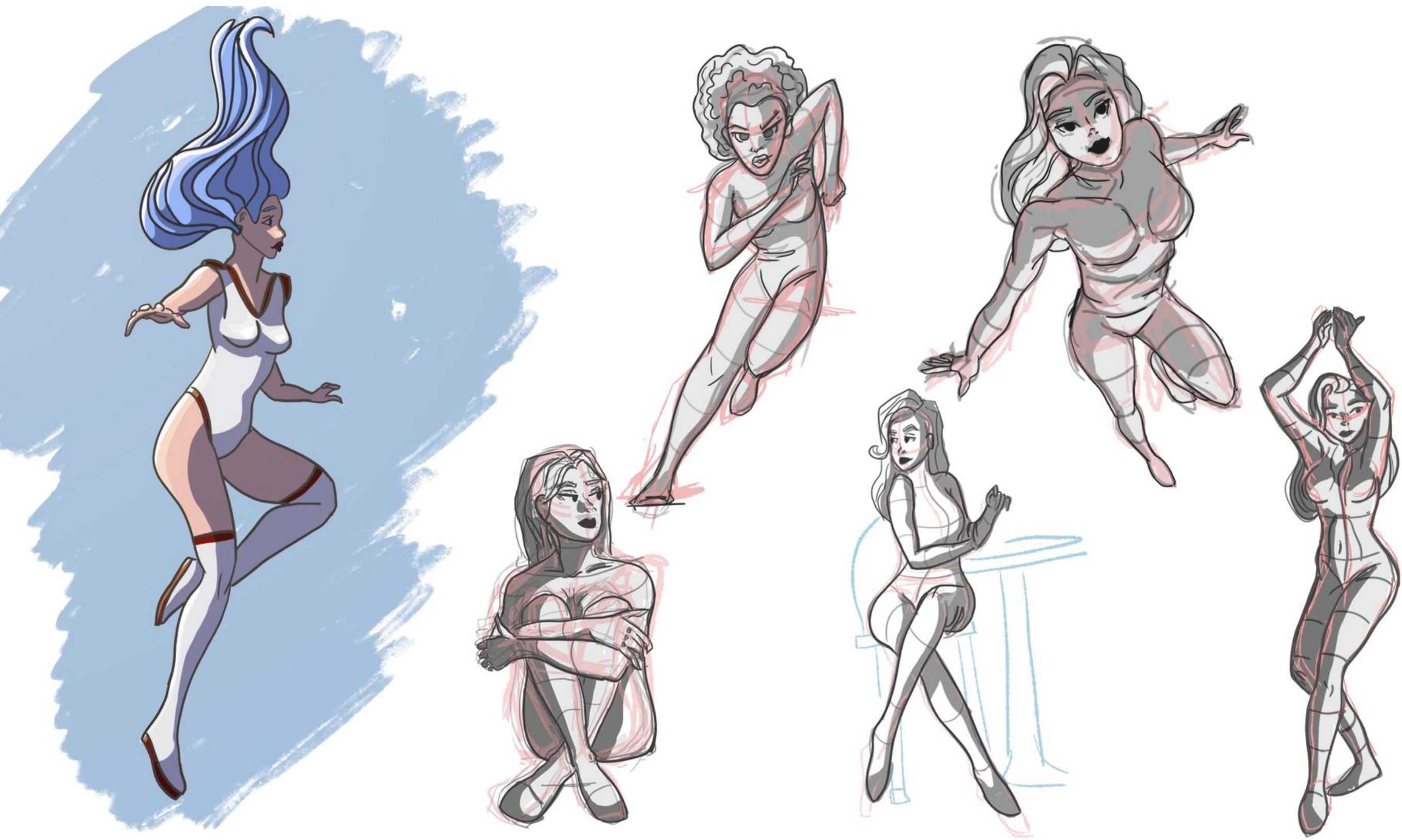
University project
“King Marko and the vila”
Background of animation



University project
“King Marko and the vila”
Background of animation



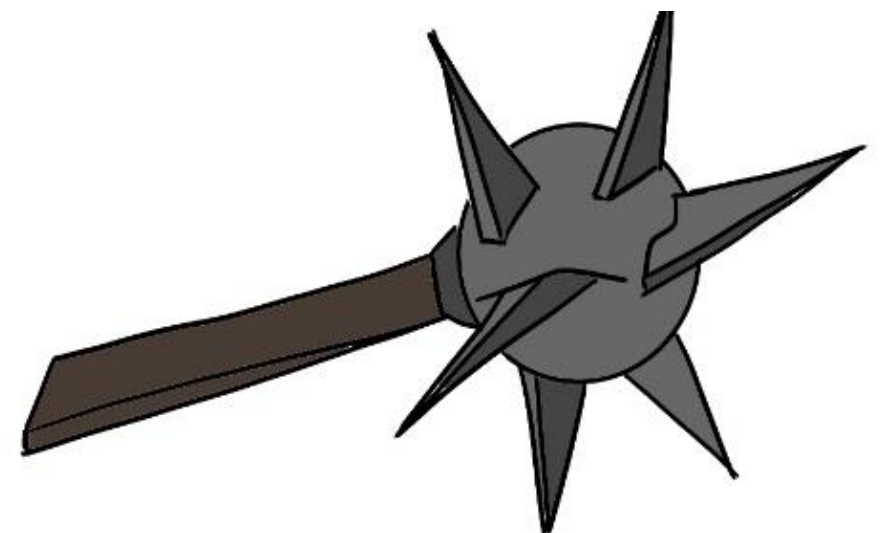
University project
“King Marko and the vila”
Background of animation

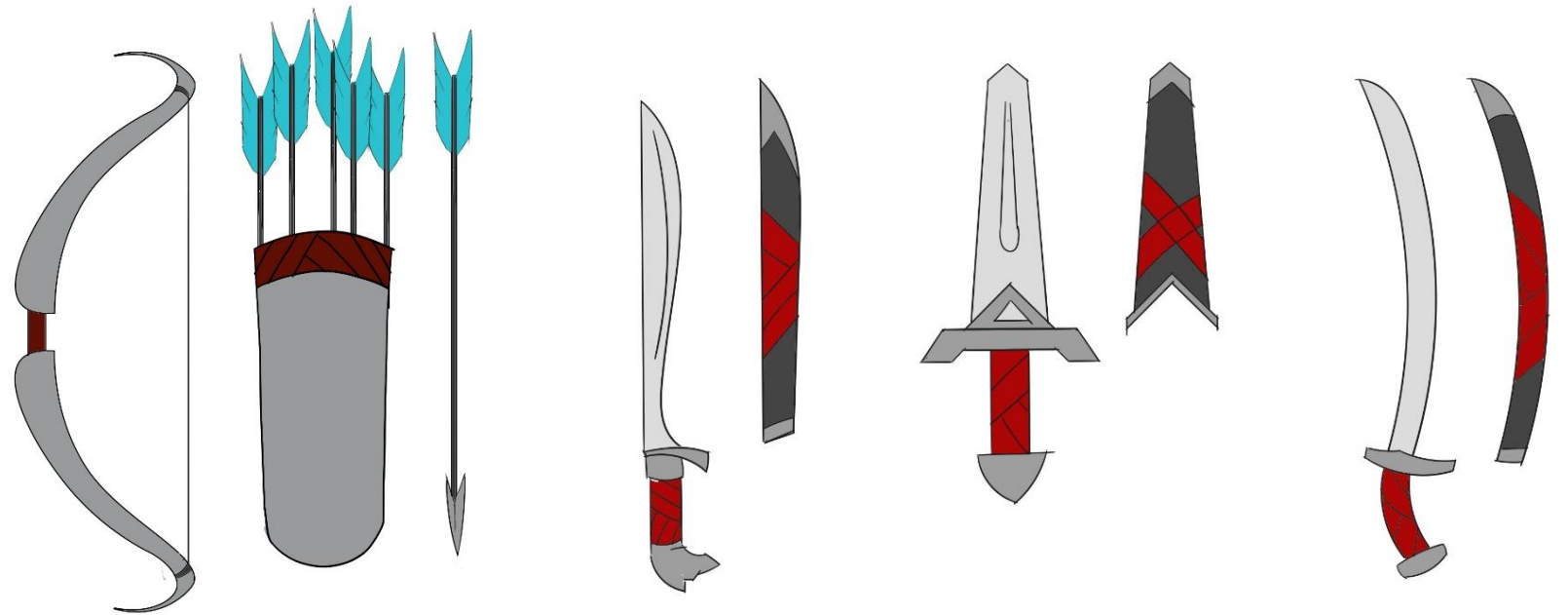


Anatomy studies
Personal project



University project
"King Marko and the vila"
Character and props development





University project
“King Marko and the vila”
Character and props development



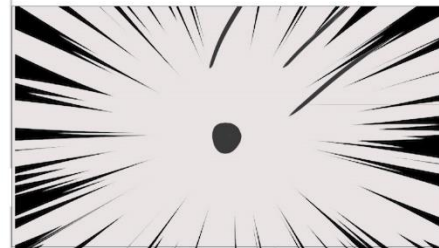
Scene 1: Title.

Content: Camera pans down



Scene 4: Shift in expressions

Content: Characters turn on left side



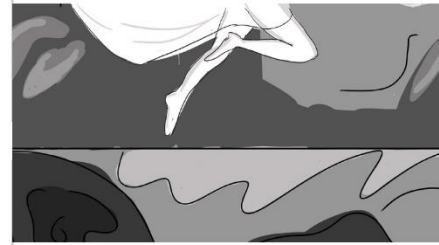
Scene 7: Arrow in air, front

Content: Arrow close up from front



Scene 11: Villa starts runing

Content: Vila jums in the waterfal



Scene 15: Vila closeup

Content: Vila close up running



Scene 19: Marko's back and vila

Content: Villa stops and turns around



Scene 2: Characters from a far.

Content: Marko is singing



Scene 5: Vila standing on rock

Content: Vila tells them that it is forbidden to sing in the magical woods



Scene 8: Marko & arrow

Content: Arrow coming closer to Marko



Scene 12: Villa lands

Content: Vila floats on the ground



Scene 16: Marko close up

Content: Marko close up running



Scene 20: Vila

Content: Vila starts singing and green sparckles come out



Scene 3: Characters coming closer

Content: Marko is singing



Scene 6: Vila draws a bow

Content: Aims at Marko



Scene 9: Marko & arrow

Content: Arrow misses Marko



Scene 13: Villa

Content: Villa starts running



Scene 17: Marko movement

Content: Marko smashes mace onground



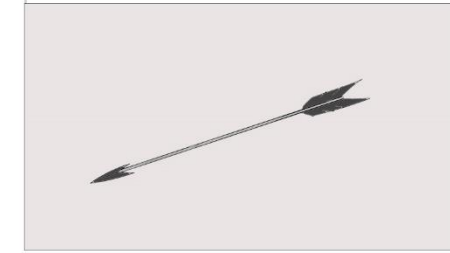
Scene 21: Vila

Content: Vila starts changing shape and branches start coming out



Scene 4: Characters close up

Close up of expecions



Scene 6: Arrow in air, side

Content: Arrow close up from side



Scene 10: Shift of expersions

Content: Marko is angry



Scene 14: Marko & horse

Content: Marko chases her



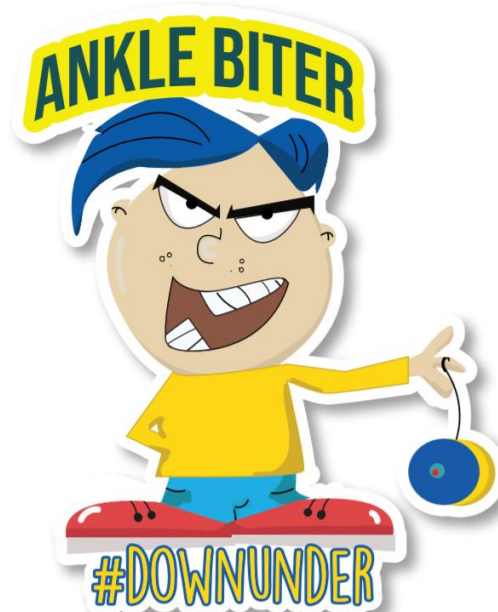
Scene 18: Camera to ground

Content: Grounds starts cracking



Scene 22: Vila

Content: Vila torns into a tree



Class project "Down under"

Mockups of aussie slang visuals



Class project “Down under”

Mockups of aussie slang visuals

Programs used: Illustrator, Photoshop



Freelance project

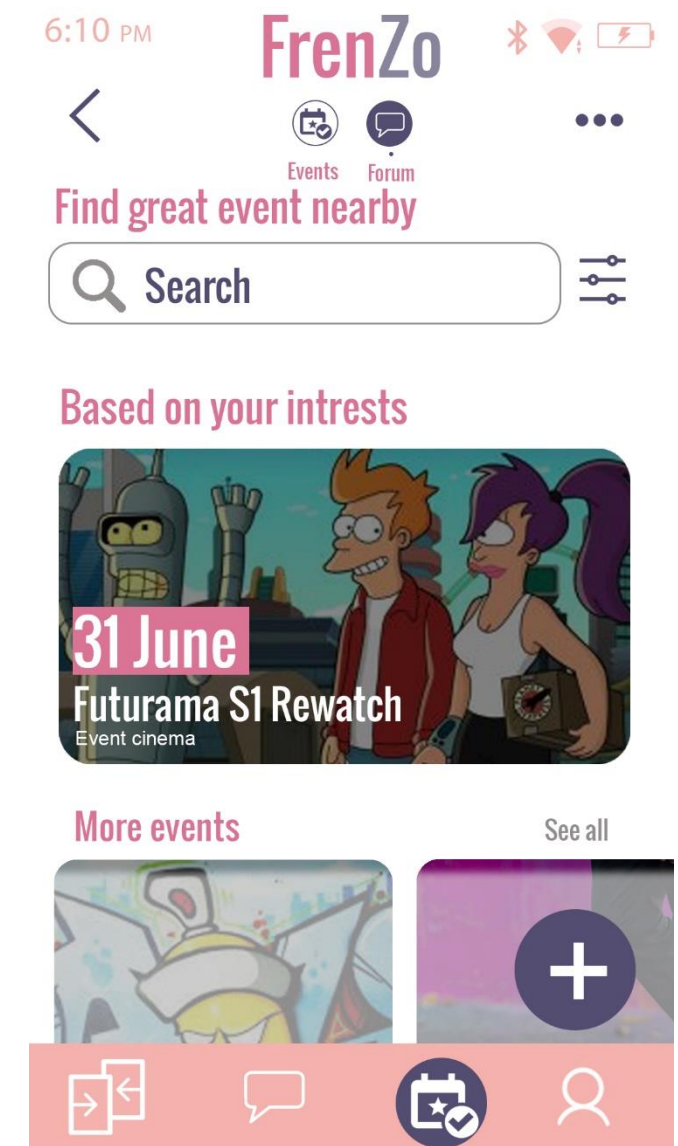
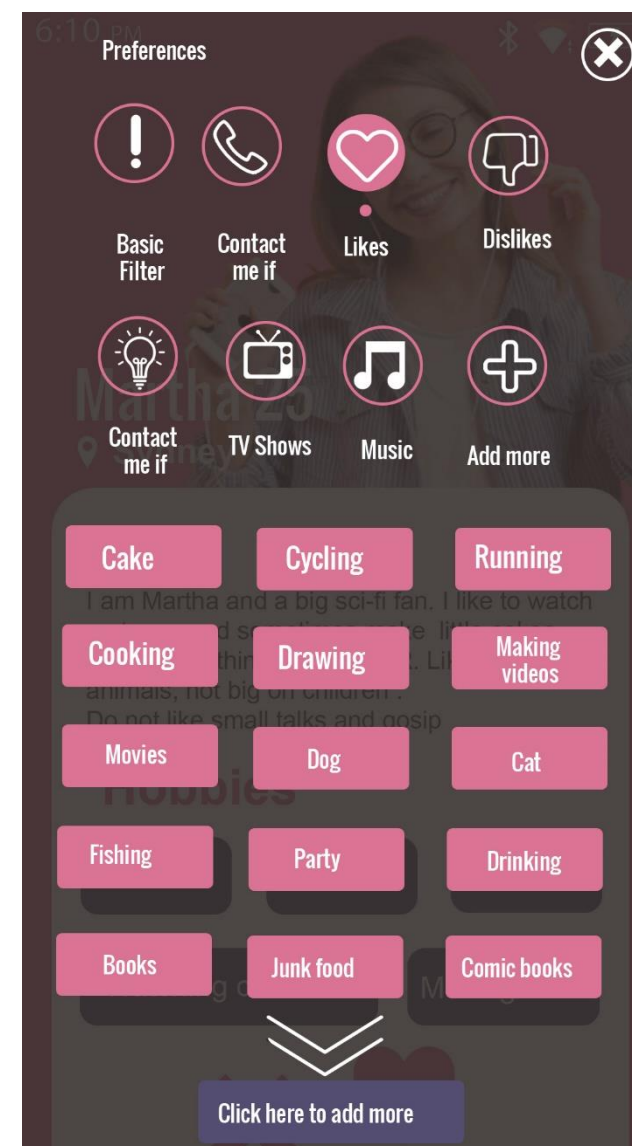
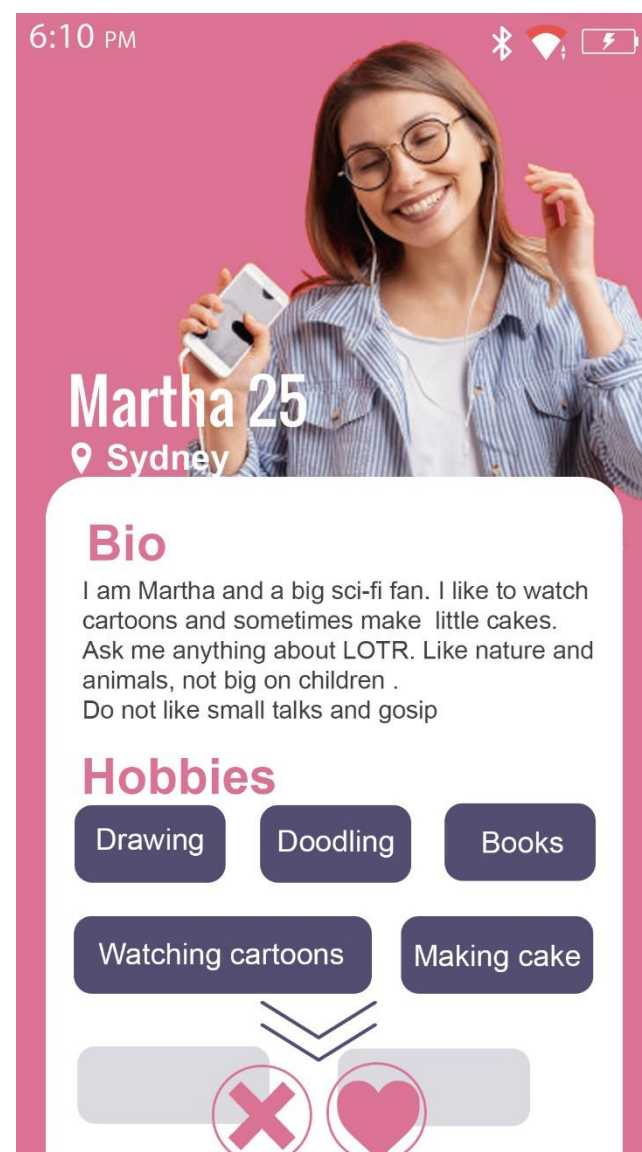
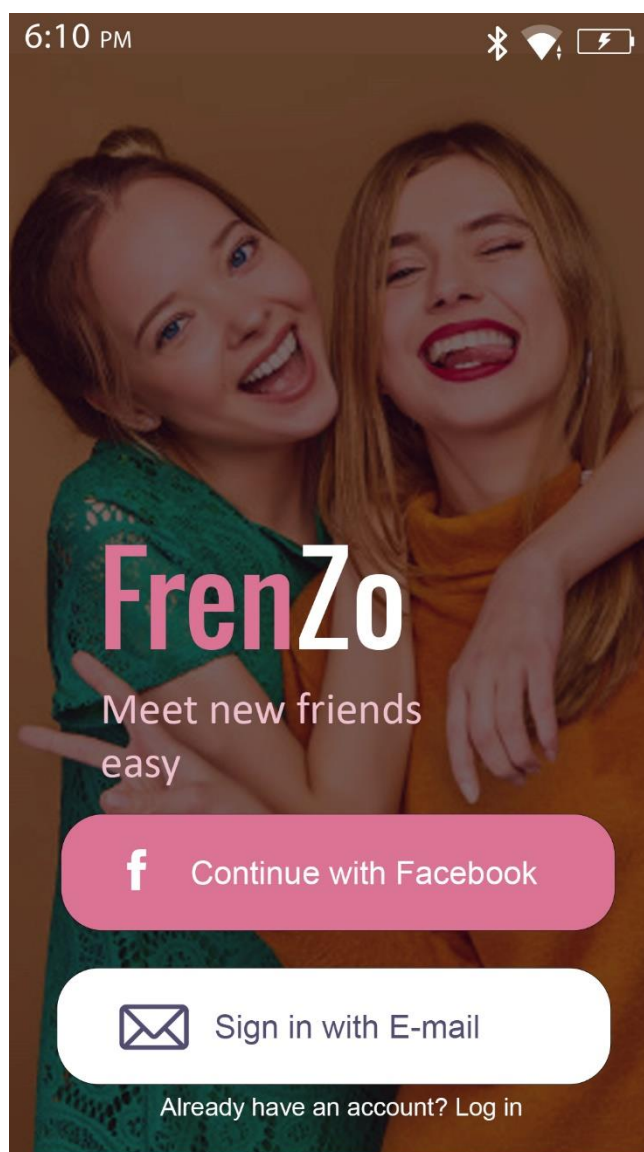
Programs used: Photoshop
Freelance project for children book



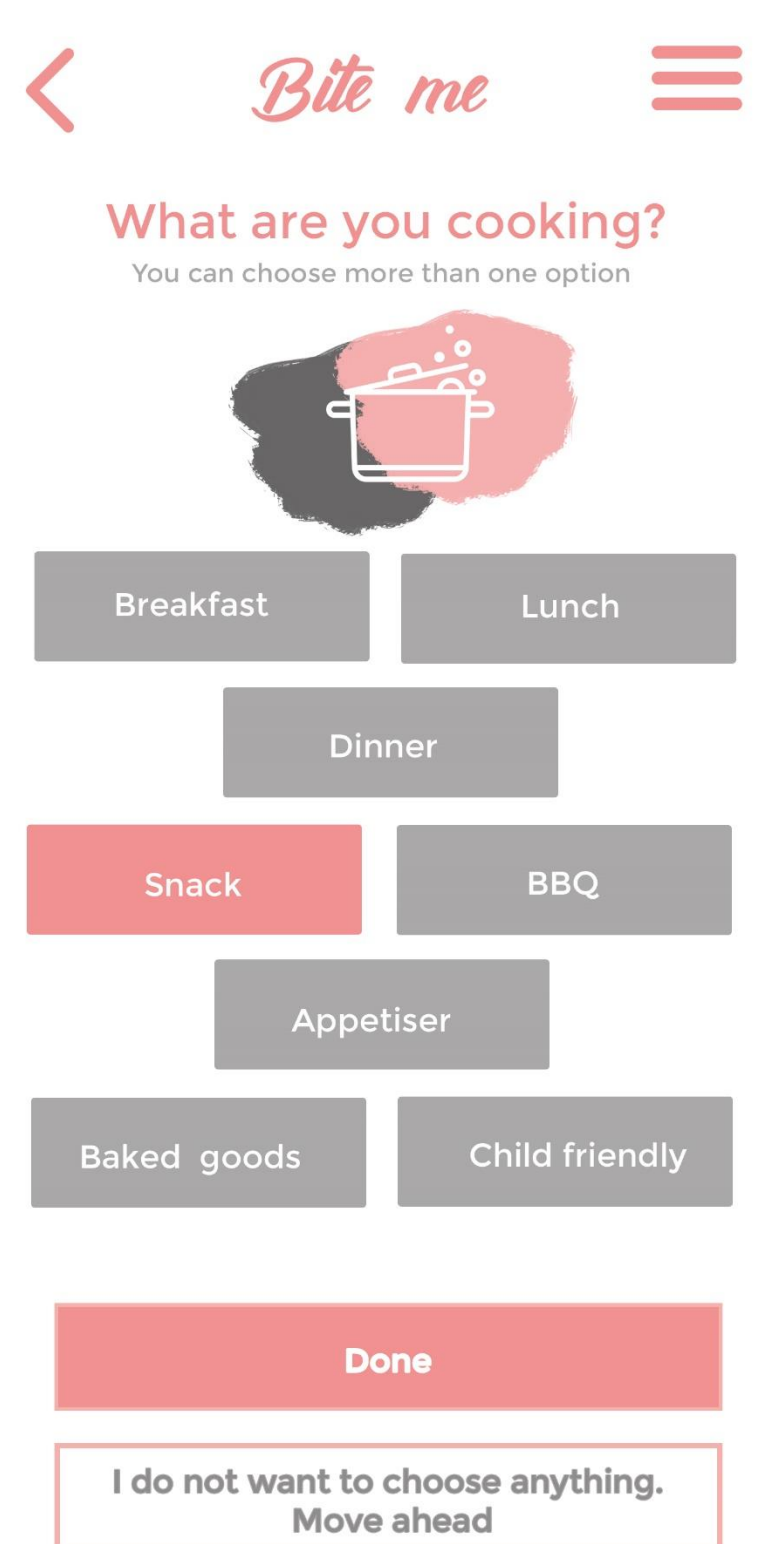
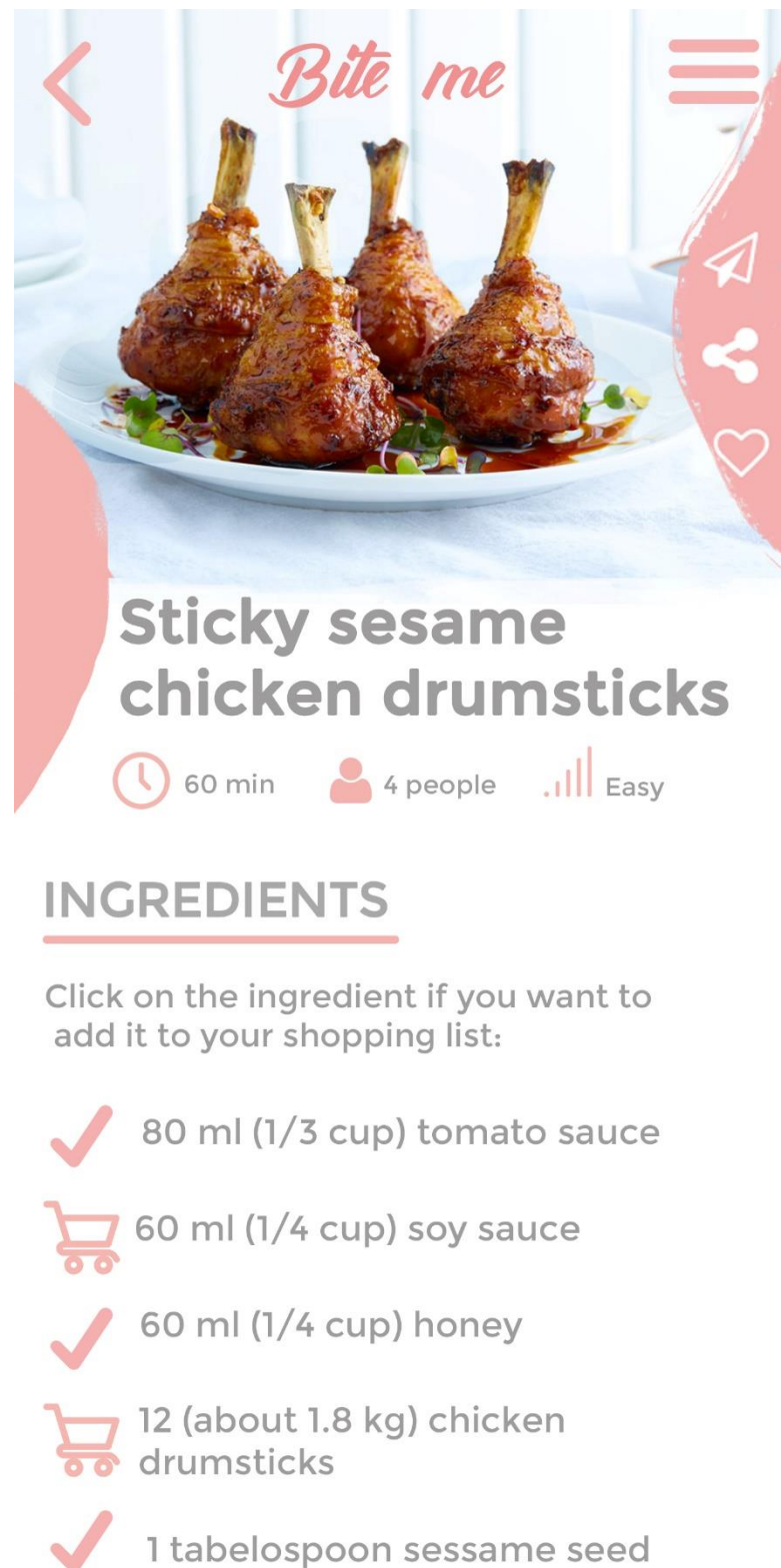
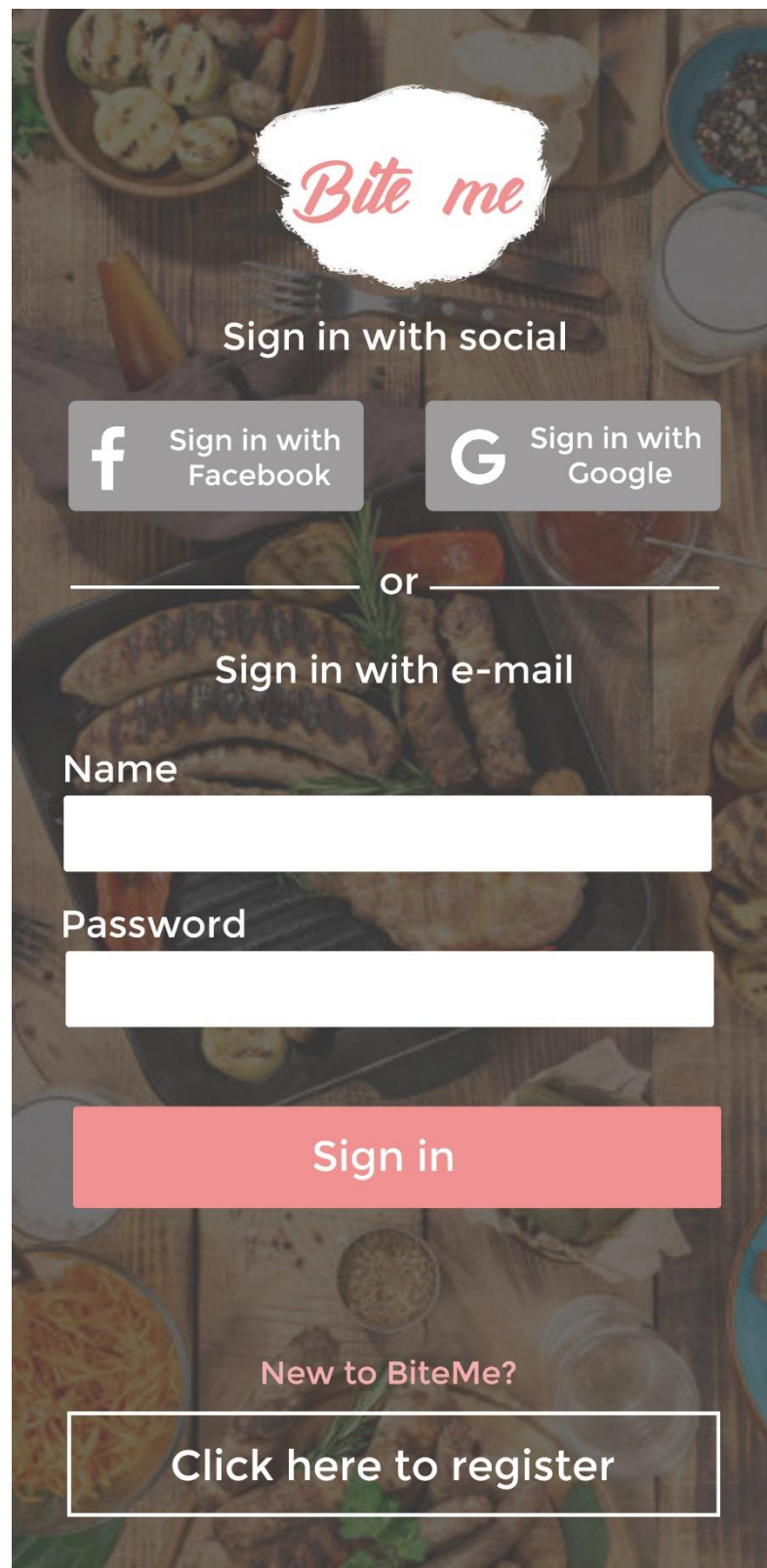
Class project "Santa's little helpers"

Mock ups for Christmas color book





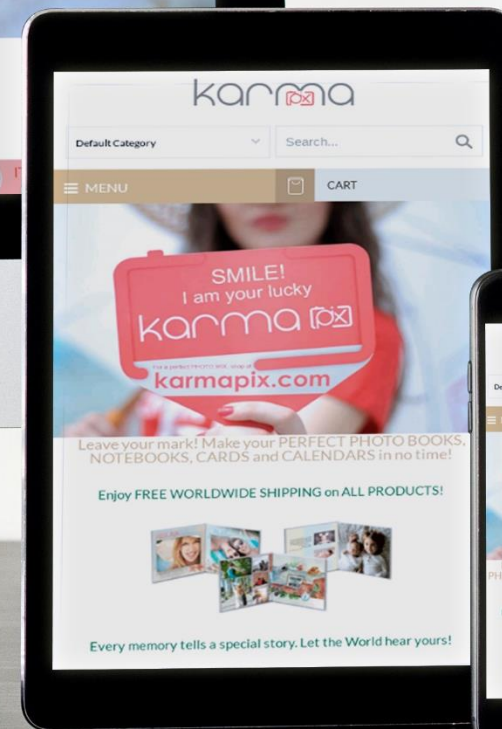
UX class mock up of application
 University assessment
 Programs used: Dreamweaver, Photoshop



UX class mock up of application

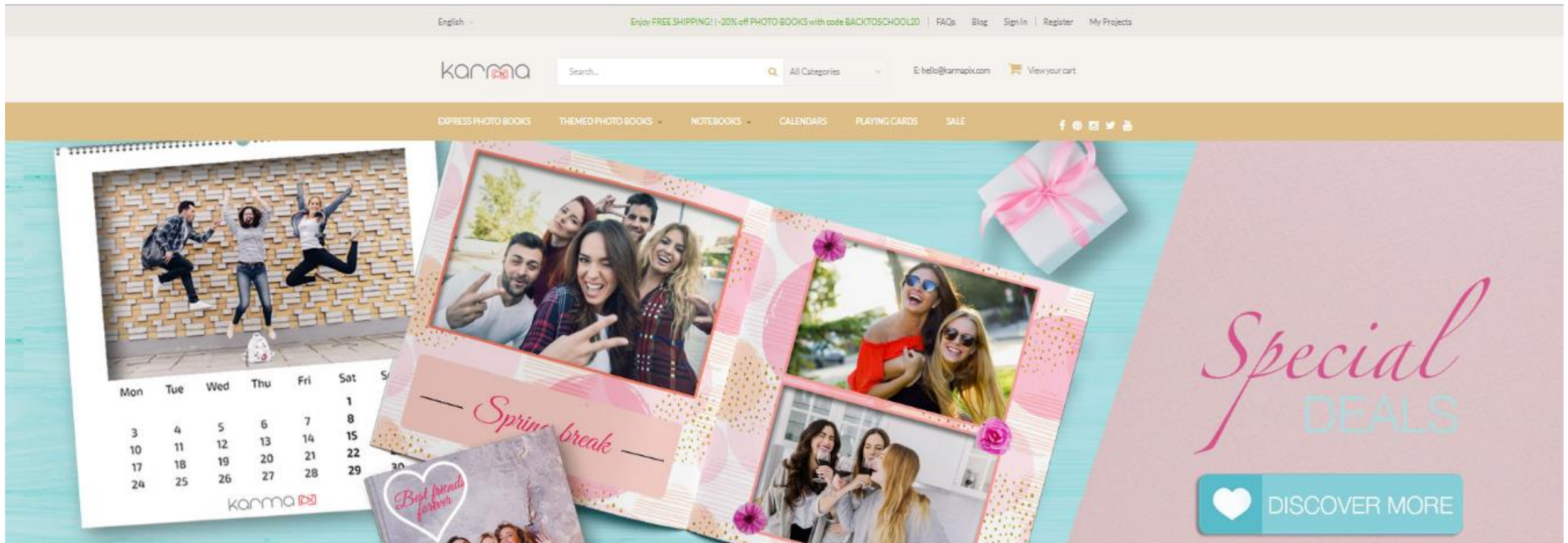
University assessment

Programs used: Axure, Photoshop



Website layout and mockup

Agency campaign karmapix.com



Website layout and mockup

Agency campaign karmapix.com

Full website design and visuals for website in my former agency divajn.com. Design of print materials also included.

Programs used: Photoshop and Illustrator



- CHOOSE A DESIGN THEME**
Choose a theme suitable for every occasion
- CHOOSE A PHOTO ARRANGEMENT**
Make your photo book stand out with our diverse layouts.
- CHOOSE A BACKGROUND**
Choose a background pattern or layout and your photos will shine even brighter.
- ADD AND EDIT PHOTOS**
Make your photos even more colorful with our photo effects and editing styles
- ENRICH WITH SCRAPBOOK ITEMS**
Add personality and fun to your design
- ADD AND EDIT TEXT**
Add your favorite quotes and sayings on your masterpiece.



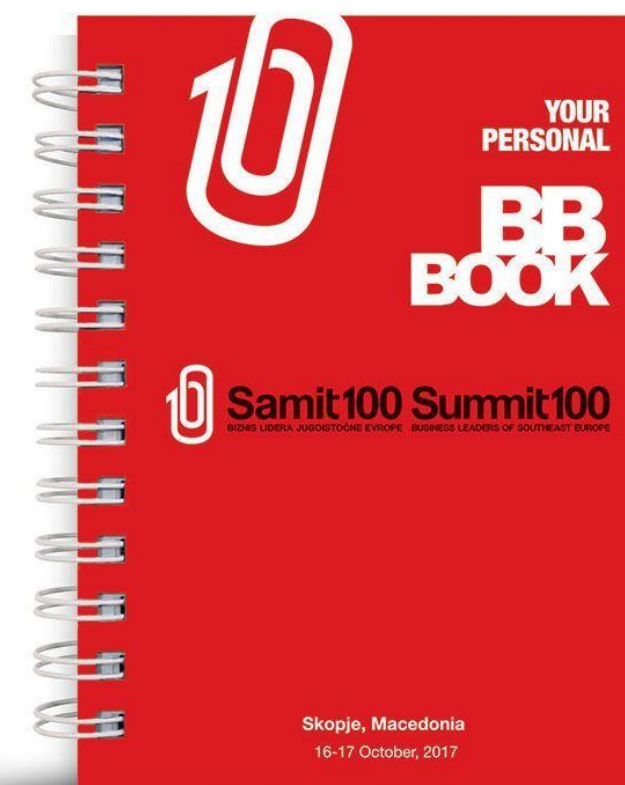
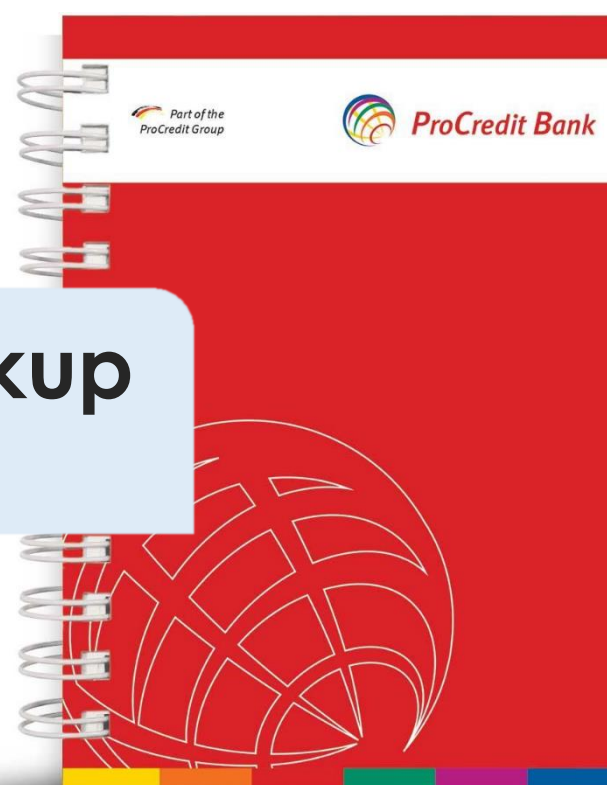
Website layout and mockup

Agency campaign xpobook.com

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THRIVING MEETINGS and **ACCELERATED PRODUCTIVITY**

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XPO site layout and mockup

Agency campaign

Full website design and visuals for website
in my former agency divajn.com

Programs used: Photoshop and Illustrator



2000



LINE



DETAIL

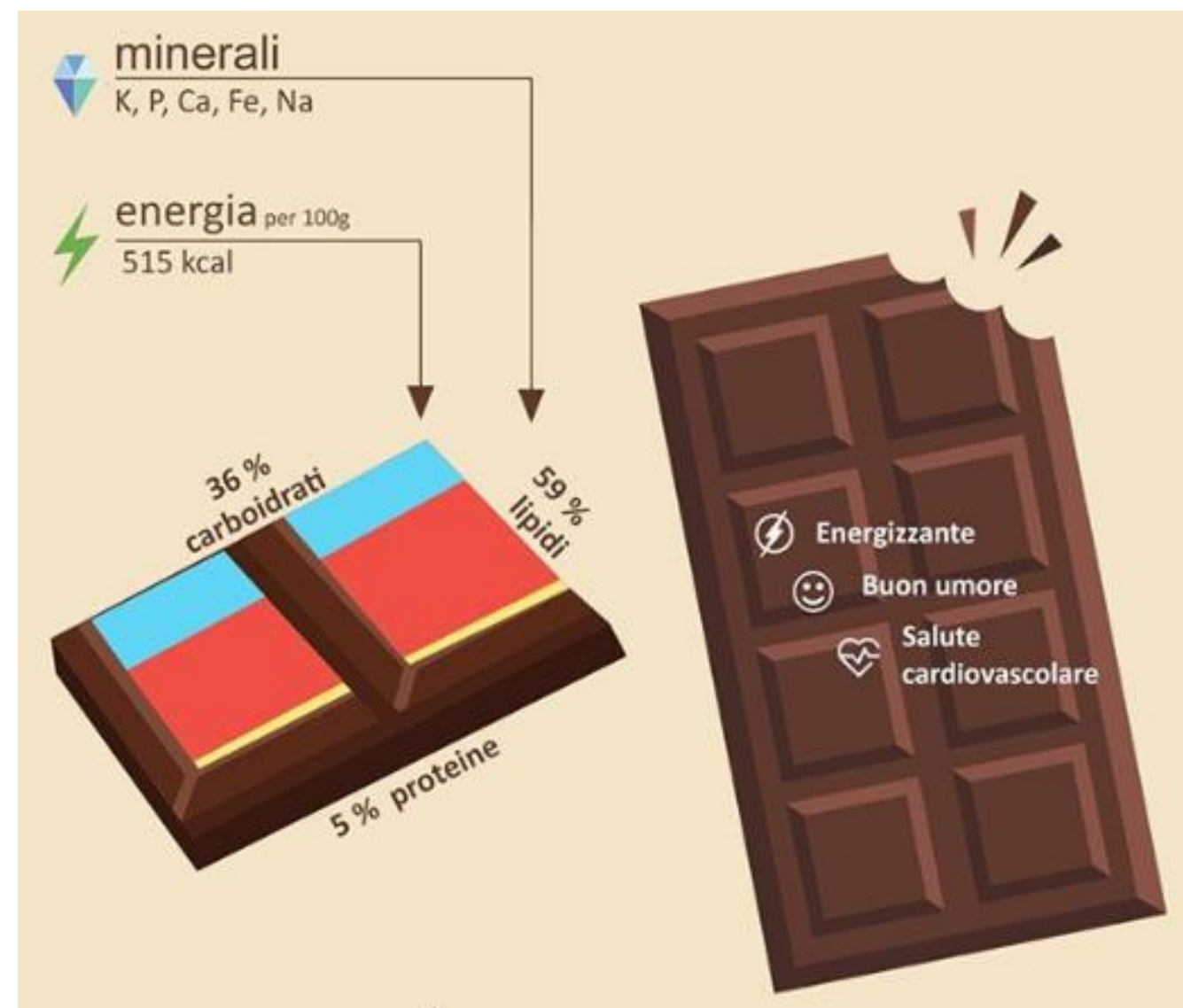
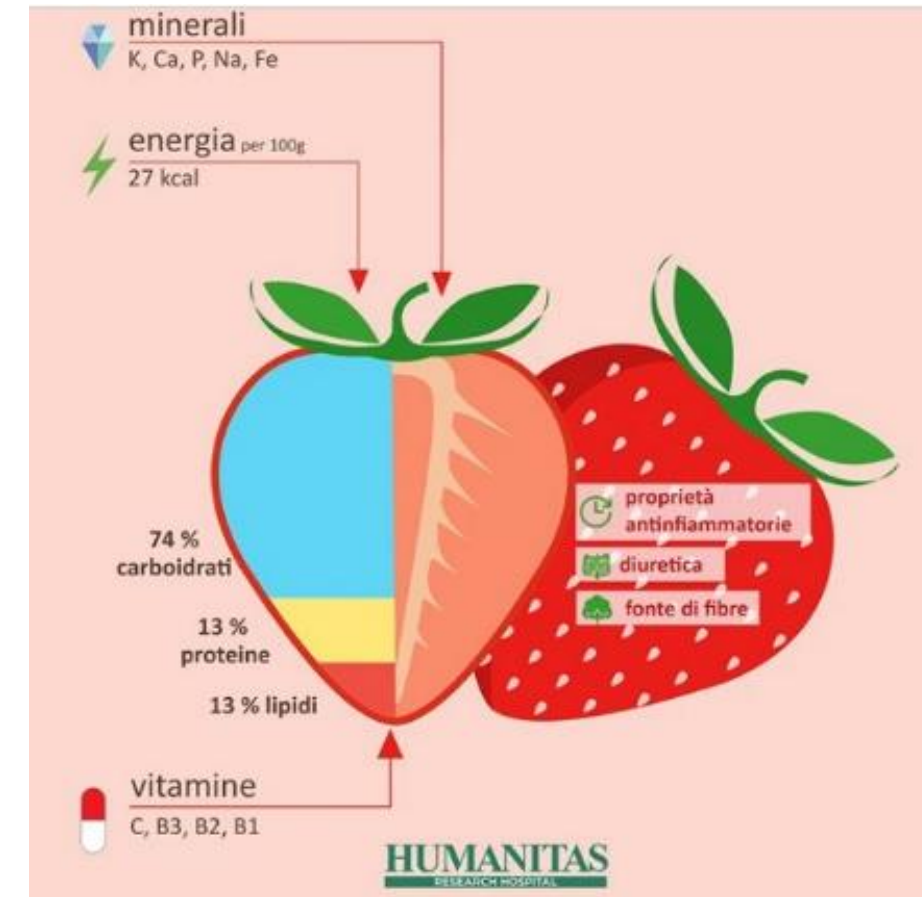
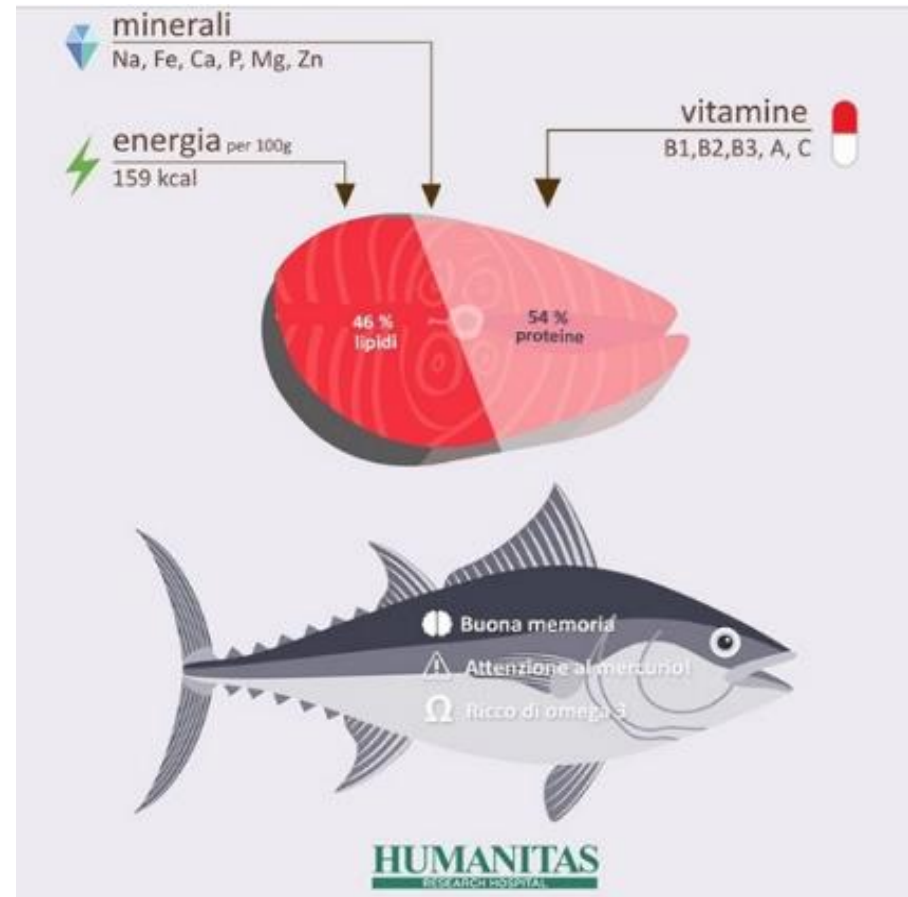


**DISNEY
& PIXAR**

collaboration between the
2 companies

Class website for project

Programs used: After Effects , Illustrator



Instagram Campaign

Agency campaign – Humanitas.it

Programs used: Illustrator, Photoshop

WHAT CAN WE DO:



Limit the
amount of
fat in food



Eat
more fruits



Avoid
smoking



Exercise



Watch your
calcium
intake

TREATMENT OPTIONS:



Active
surveillance



Surgery



Radiation
therapy



Hormone
therapy



Immuno-
therapy



Chemo-
therapy

WHAT CAN WE DO:



EXERCISE



DRINK LESS



KNOW
THE SIGNS



BE YOUR
OWN
ADVOCATE

TREATMENT OPTIONS:



Hormone
therapy



Surgery



Radiation
therapy



Targeted
therapy



Chemo-
therapy

WHAT SHOULD EVERY MAN KNOW ABOUT PROSTATE CANCER?

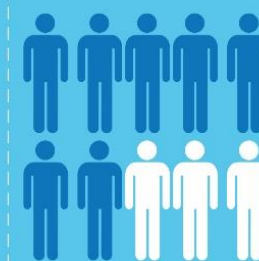
1 out of 7 will be diagnosed
with prostate cancer in their lifetime



The risk of
prostate
cancer
increases
with age



RACE:
African-American
men are about
56% percent
more likely to
develop prostate
cancer than
Caucasian or
Hispanic men



AGE:
60% of
prostate
cancer is
diagnosed in
men over 65.

HIGH TESTOSTERONE:

Men who use
testosterone
therapy are more likely
to develop prostate
cancer. An increase
in testosterone
stimulates the
growth of the
prostate gland

PROSTATIC INTRAEPITHELIAL NEOPLASIA (PIN)

PIN is a condition in which
prostate gland cells look
abnormal. Nearly one half of men
will be diagnosed before
age 50.

GENOME CHANGES:

Certain genes have been
known to elevate risk
such as BRCA1 and
BRCA2 genes

FAMILY HISTORY:



Men with immediate
-blood relative, such as
father or brother, who
has prostate cancer are
twice as likely
to develop the disease



DIET:
A diet high in
saturated fat
as well as obesity,
increases
the risk of
prostate
cancer

WHAT SHOULD EVERY WOMAN KNOW ABOUT BREAST CANCER?

1 out of 8 will be diagnosed
with breast cancer



Every
3
min

a woman is
diagnosed with cancer

Every
13
min

a woman
loses her breast

GENETICS:

Women with
mutated BRCA
1 gene have about a
55-65% percent
lifetime risk of
developing breast
cancer. The average
woman's lifetime
risk is 12%

AGE:



2 of 3
invasive
breast cancer
are found in
women ages
55 or older.

HIGH HIGH BREAST DENSITY:

Women with less fatty
tissues and more
glandular and fibrous
tissue may be at
higher risk for
developing breast
cancer

OBSESITY:

Fat tissue may contribute
to increases in estrogen
levels, and high levels of
estrogen may increase
the risk of breast cancer

HEAVY DRINKING:

Alcohol use is linked
to an increasing risk of
developing breast
cancer. The risk i
ncreases with the
amount of alcohol
consumed

FAMILY HISTORY:



Men with immediate
-blood relative, such as
father or brother, who
has prostate cancer are
twice as likely
to develop the disease



GENDER:

Breast cancer is
100 times
more common
in women than men.
About 2,350 men
will be diagnosed
with invasive breast
cancer in 2015

Instagram Campaign

Agency campaign Humanitas.it

Programs used: Illustrator, Photoshop

STORYTELLING
PRINT WORKS



BATO&DIVAJN
STUDIO ARTIST

Notebooks | Planners | Gift boxes | Calendars | Paper bags and much more...

BATO&DIVAJN

catalogue and product design
agency campaign for Paper world 2018



Visual design
Agency campaign



Catalogue and product design

Agency campaign



Visual design

Agency campaign