

A woman with dark hair, wearing a white collared shirt, is shown from the chest up. She is looking slightly to her left. Overlaid on her face and shirt are several vertical columns of red Chinese characters, which appear to be projections or digital text. The background is a soft, out-of-focus light blue or lavender. The word 'indistinct' is written in a black serif font across the lower right portion of the image.

indistinct



indistinct

We strive to discover the extreme midpoint between the Western and Eastern elements within the fashion industry. Our aim is to break down the predetermined qualities within the fashion industry by introducing Eastern artistic elements into Western sharp silhouettes; unlimiting the possibilities that each type of clothing can create.



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Our mission is to allow each piece of garment to have no predetermined gender qualities, giving every gender to freely express their own identity without the restrictions that are given to clothing.





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We are an Australia premium brand that focuses on bringing forth a gender neutral qualities into all our collections.

The premium industry has provided an alternative to luxury products by delivering high quality pieces with a more accessible price range.

Every collection features an artwork heavily inspired by Eastern art culture, accentuated with Western fashion silhouettes.

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lycoris

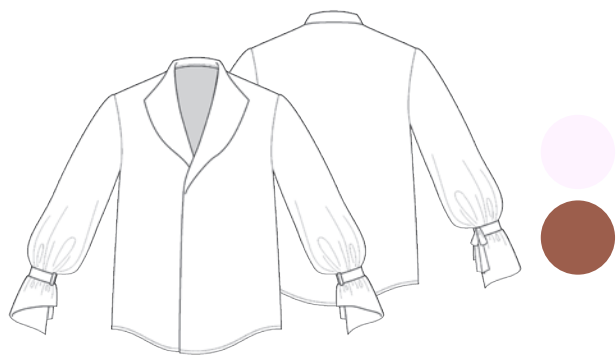
Our AW22 collection features lycoris—more commonly known as spider lilies. This collection features this flower as an artwork travelling across the pieces.

The lycoris is often used as a subject for East Asian art, we would like to bring forth this element into our Western fashion silhouettes, as delivered through this entire collection.



COLLECTION RANGE

TOPS



LY22T01

WS: \$107 | RRP: \$449



LY22T02

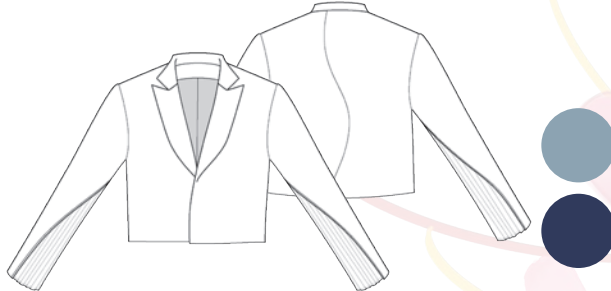
WS: \$95 | RRP: \$399

OUTERWEAR



LY22O01

WS: \$139 | RRP: \$589



LY22O02

WS: \$150 | RRP: \$639



LY22O03

WS: \$190 | RRP: \$799



LY22O04

WS: \$148 | RRP: \$629



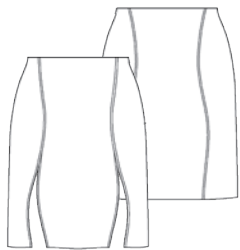
LY22O05

WS: \$163 | RRP: \$689

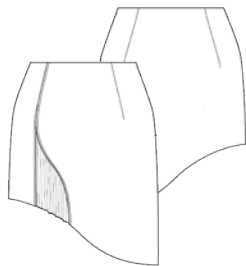
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COLLECTION RANGE

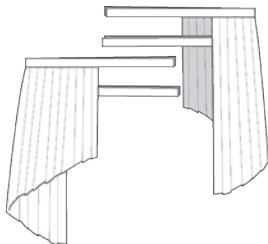
BOTTOMS



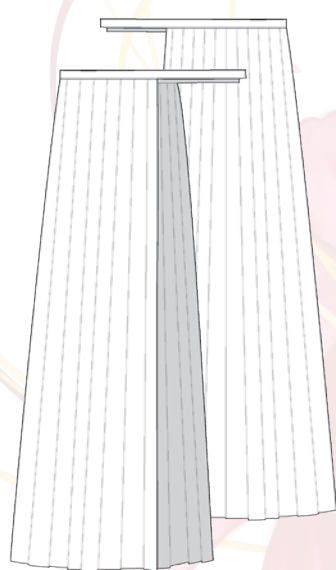
LY22B01
WS: \$69 | RRP: \$289



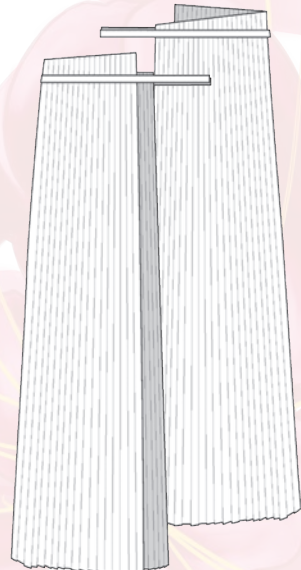
LY22B02
WS: \$79 | RRP: \$339



LY22B03
WS: \$47 | RRP: \$199



LY22B04
WS: \$54 | RRP: \$229



LY22B05
WS: \$54 | RRP: \$229



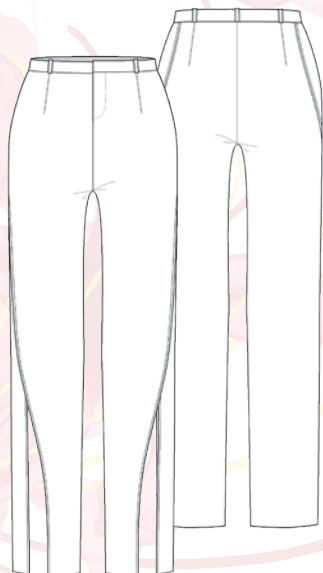
LY22B06
WS: \$130 | RRP: \$549



LY22B07
WS: \$78 | RRP: \$329



LY22B08
WS: \$96 | RRP: \$409



LY22B09
WS: \$78 | RRP: \$329



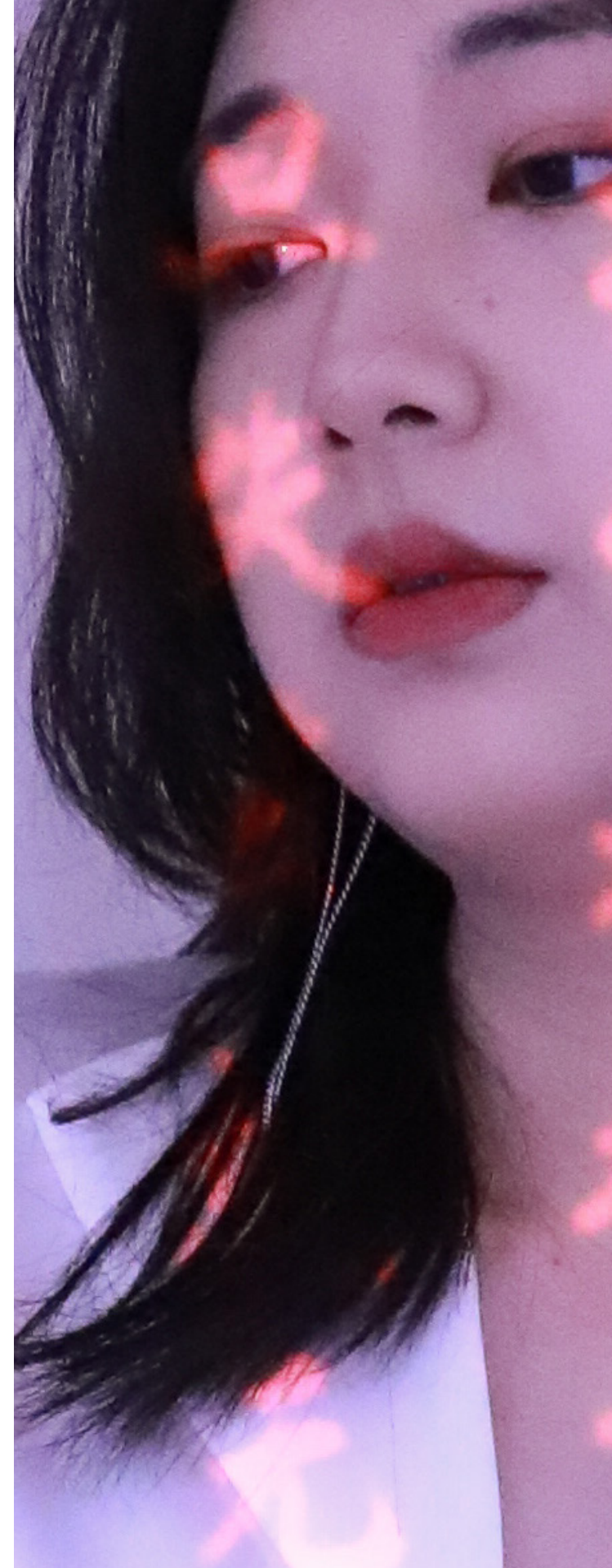
LY22B10
WS: \$84 | RRP: \$359

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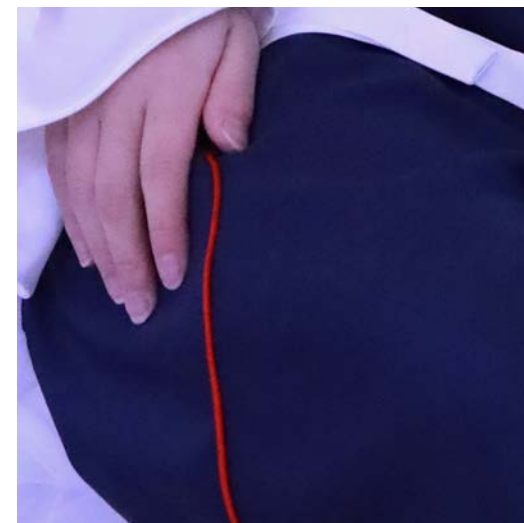
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——lycoris——







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PACKAGING

All products will be wrapped with tissue paper and placed into a box and embellished with ribbon over.



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MERCHANDISING

Our logo will be printed on all wooden hangers. All labels will be satin printed. Swing tag will consist of two pieces, the main piece with our logo, and a thick tracing paper piece that highlights the featured artwork for the collection.



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