



**PORTFOLIO OF IAN BRIGGS**



**IAN BRIGGS**

**GRAPHIC DESIGNER**

Hello, my name is Ian Briggs and I am a Brisbane-based graphic designer with a passion for design, but logo design, print media, and advertising are where my strengths lie. After 32 years as a Binder and Finisher tradesman in the printing industry, I decided to expand my skillset and completed a Diploma in Graphic Design at Billy Blue College of Design, Torrens University Australia.

I am a focused individual and hard-working team member. I have excellent communication and time management skills. With an eye for detail, I am always striving to learn and grow to produce high-quality design solutions to meet the client's needs.

I would enjoy working with you  
and I can be reached at:

Mobile Phone : 0431 754 929

Email Address: [irb472@gmail.com](mailto:irb472@gmail.com)

## EDUCATION

---

**COLLEGE:** Billy Blue College of Design  
Torrens University Australia  
Queensland (Online)  
2019 - 2020

**COURSE:** Diploma of Graphic Design

**COLLEGE:** Kangaroo Point College of TAFE  
Queensland  
1989 - 1992

**COURSE:** Certificate of Graphic Arts

**COLLEGE:** Alexandra Hills College  
Queensland  
1988

**COURSE:** Certificate of Arts

## PORTFOLIO

---

<https://www.dropbox.com/s/dr9h7xk01imt10j/Portfolio%20Ian%20Briggs%201%20April%2021.pdf?dl=0>

## SKILLS

---

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Dimension

## INTERESTS

---

Illustration  
Wood Working  
Camping  
Fishing

## EMPLOYMENT HISTORY

---

2013 -  
Trade Binding and Finishing at  
Kingswood Print and Signage, Underwood, Qld.  
Machines: Stahl Round Feed Folding Machine  
Stahl Pile Feed Folding Machine  
MBO Round Feed Folding  
Polar 115 Guillotine  
KR550 Label-master

2010 - 2012  
Order Picker and Guillotine Operator at  
K.W.Doggett Fine Paper, Eagle Farm, Qld.  
Machines: Polar 115 Guillotine  
Reach-arm Forklift  
Level Order-picking Forklift  
Forklift Truck

2010  
Trade Binding and Finishing at  
Peninsula Color, Virginia, Qld.  
Machines: MBO Round Feed Folding Machine  
G & K Round Feed Folding Machine  
Wohlenberg Guillotine

2004 - 2010  
Trade Binding and Finishing at  
Fergies Print and Mail, Hamilton, Qld.  
Machines: MBO Round Feed Folding Machine  
Polar Guillotine  
Schneider Guillotine

# The Creative Patrol

Seminar on Keeping your Clients Safe



**Sydney**

July 22<sup>nd</sup>  
8 PM  
Australian Museum

**Melbourne**

July 25<sup>th</sup>  
6 PM  
RMIT City Campus  
Building 80

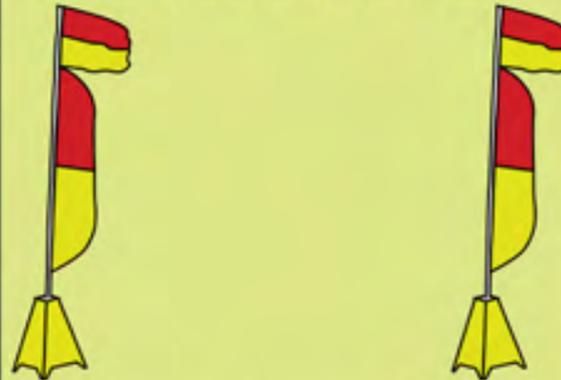
**Brisbane**

July 30<sup>th</sup>  
6 PM  
State Library Queensland

**AGDA**  
www.agda.com.au

# Design Between the Flags

Seminar on Graphic Design Safe Work Practices



**Sydney**

August 5<sup>th</sup>  
6 PM  
Australian Museum

**Melbourne**

August 11<sup>th</sup>  
6 PM  
RMIT City Campus  
Building 80

**Brisbane**

August 20<sup>th</sup>  
6 PM  
State Library Queensland

**AGDA**  
www.agda.com.au

# Navigating The Digital Rips

Seminar on Intellectual Property in the Internet Age



**Sydney**

August 12<sup>th</sup>  
6 PM  
Australian Museum

**Melbourne**

August 19<sup>th</sup>  
6 PM  
RMIT City Campus  
Building 80

**Brisbane**

August 27<sup>th</sup>  
6 PM  
State Library Queensland

**AGDA**  
www.agda.com.au

# AGDA SEMINAR MARKETING CAMPAIGN

AGDA commissioned a marketing campaign to advertise their up-and-coming seminars with a common theme of 'Protection'. As the seminars were Australian, an Australian

theme was chosen. There is nothing more Australian when you think of 'Protection' than our iconic Surf Life Savers, so the imagery and colour scheme was chosen accordingly.

## TYPOGRAPHY



**Ameba**  
*Apple Chancery*  
*Astoria Reg*  
**AUTOMANIA**  
*Bookman Press Script*  
*Comic Sans MS*  
*CornerStore JF*  
**Dogma OT Outline**  
*Gantry*  
*Hansley*  
*Pladmatica Ext*  
**WEDGES**

## INSTAGRAM POSTS



LET PERFECT ME  
HELP YOU GET TO  
THE PERFECT YOU



### Sans Serif

### Decorative

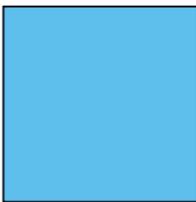
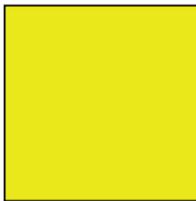
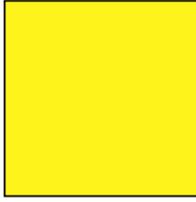
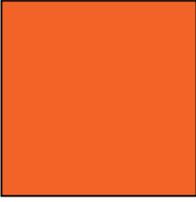
Perfect Me	Arial Black	PERFECT ME	BLACK GROUND
Perfect Me	Arial Rounded MT Bold	PERFECT ME	GASOLINE
PERFECT ME	BEBAS NEUE	PERFECT ME	NEBULA
PERFECT ME	FERGHAUS SANS	<b>PERFECT ME</b>	<b>NERETTO SANS</b>
Perfect Me	Hitray Regular	Perfect Me	PLASMATICA EXT
Perfect Me	Hitray Extrude	PERFECT ME	REPUBILKO
Perfect Me	Solomon Sans Black	PERFECT ME	TRIESTER SANS
Perfect Me	Verdana Bold		

# PERFECT ME PACKAGING

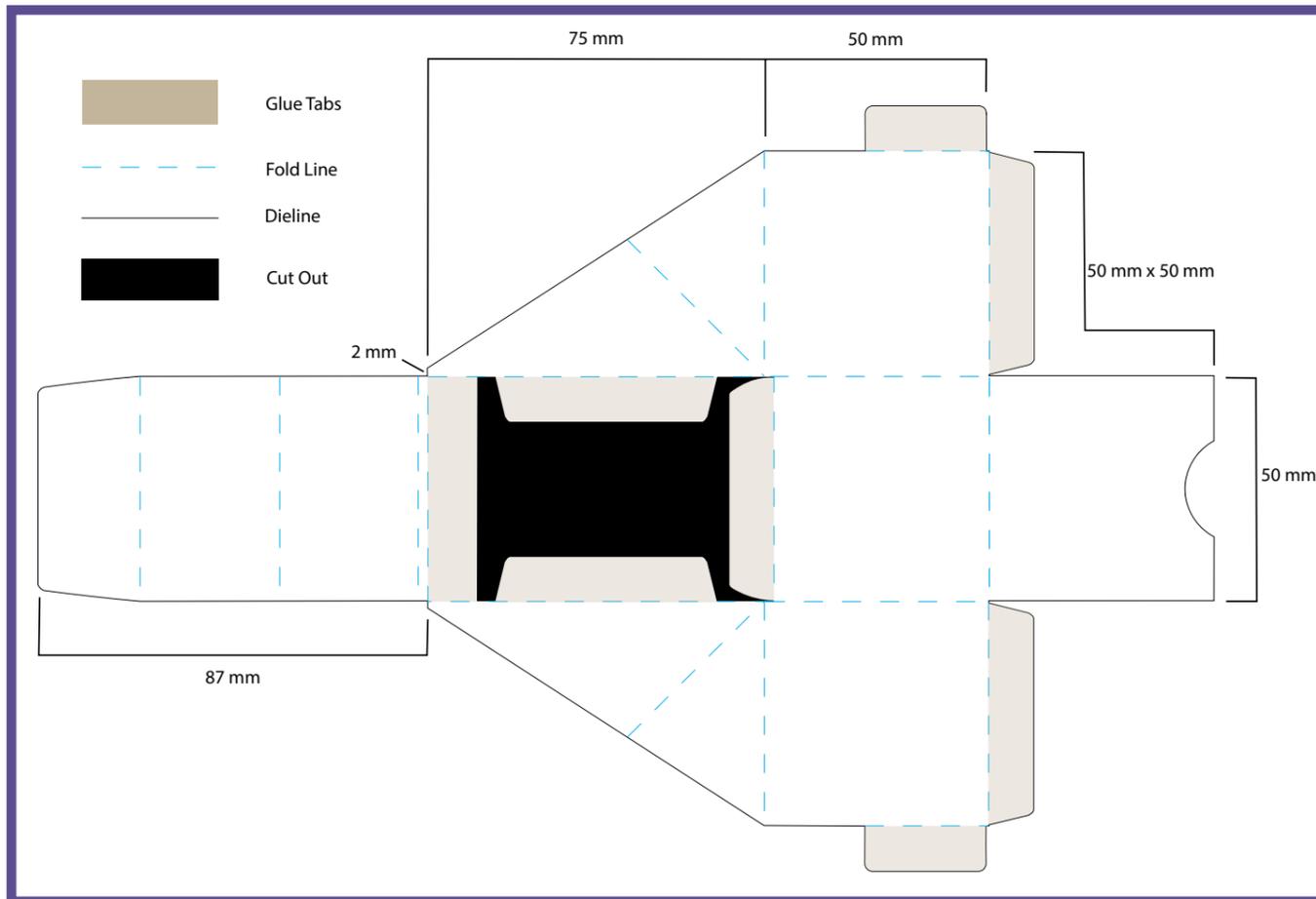
The brief was to find an existing product packaging and re-design the packaging to solve a perceived issue.

I chose to create a complete range of protein powder, Perfect Me, and design the packaging so that it would stand out on the shop shelves. The issue I identified was the ease of retrieving the measuring scoop from inside the protein powder tub. The measuring scoop was often hard to find inside the tub and time is taken to dig it out of the protein powder before the product can be used.

## TYPOGRAPHY AND PACKAGING COLOUR SCHEME

			Weight Loss	
			Body Toning	
			Muscle Mass	

In this age of convenience, the consumer wants everything to be as quick and easy as possible. Placing the scoop on the outside of the tub in a convenient and secure box plays to that 'I want it now' thinking.



Everything from the brand name and logo to the final labels and packaging was a part of this creative process.



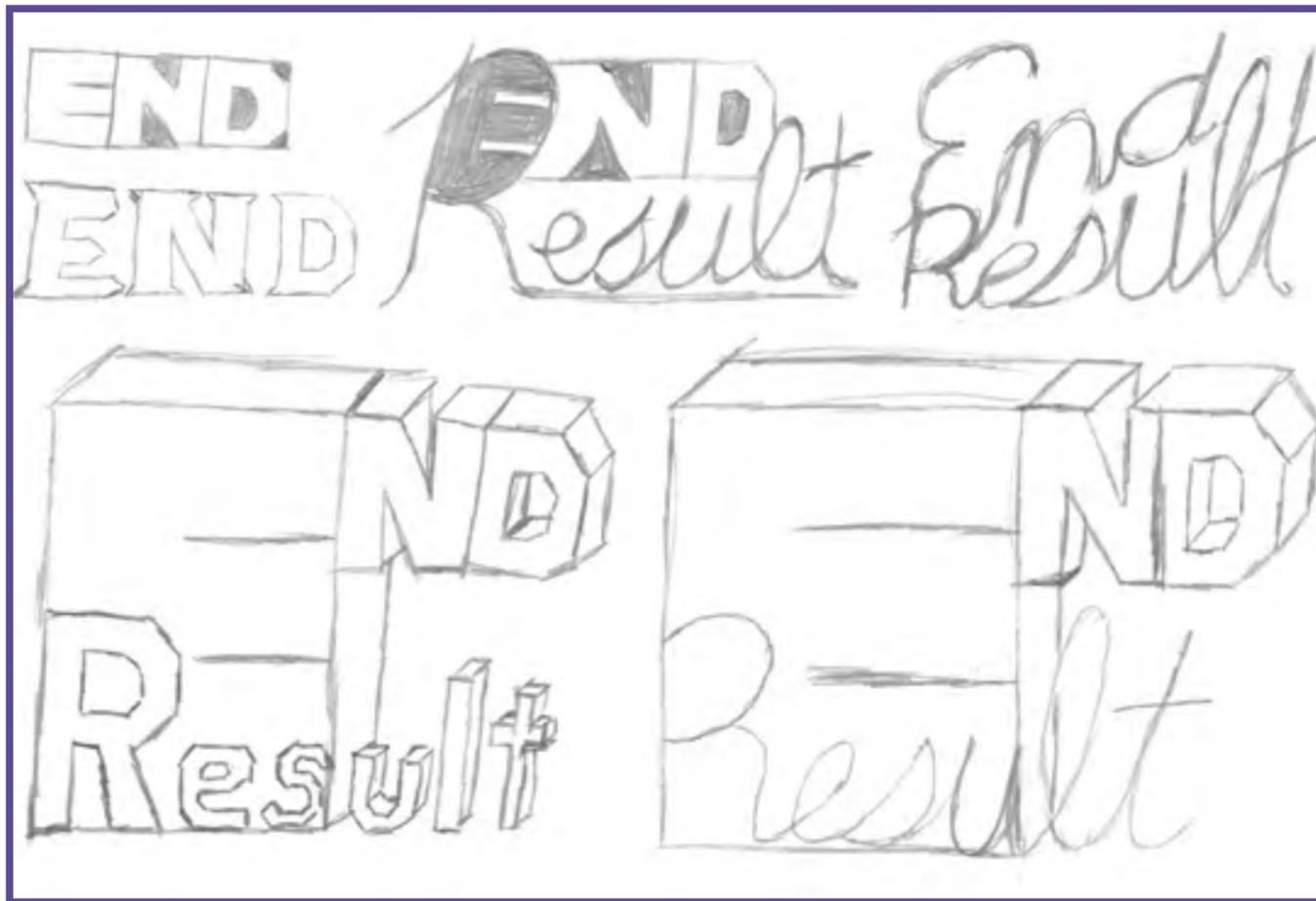


# **REIND** *Result*

The Journey is HALF the Fun

**Fleeting Glimpses**  
**Meet the Designers**  
**One Letter at a Time**





## END RESULT MAGAZINE

This wonderful coffee table topper is a brand new design magazine focusing on all things design. The brief was to come up with a title for the magazine, create a masthead, and produce a pleasing layout for the entire publication. After researching magazine titles, the unique title of 'End Result' was chosen. 'End Result' refers to the design process. Every design starts with an idea and the design process is heading towards the end result.



After the title was chosen, the original typography for the masthead was created by manipulating different typefaces until one stood out over the others. The body copy, images, and articles for 'End Result' were supplied.



After choosing which of the images to use with each article, it was all arranged into a grid layout. The layout makes for a well-presented and visually attractive magazine and can be easily duplicated in future issues.





# MEET THE DESIGNERS

By Fiona Kerr

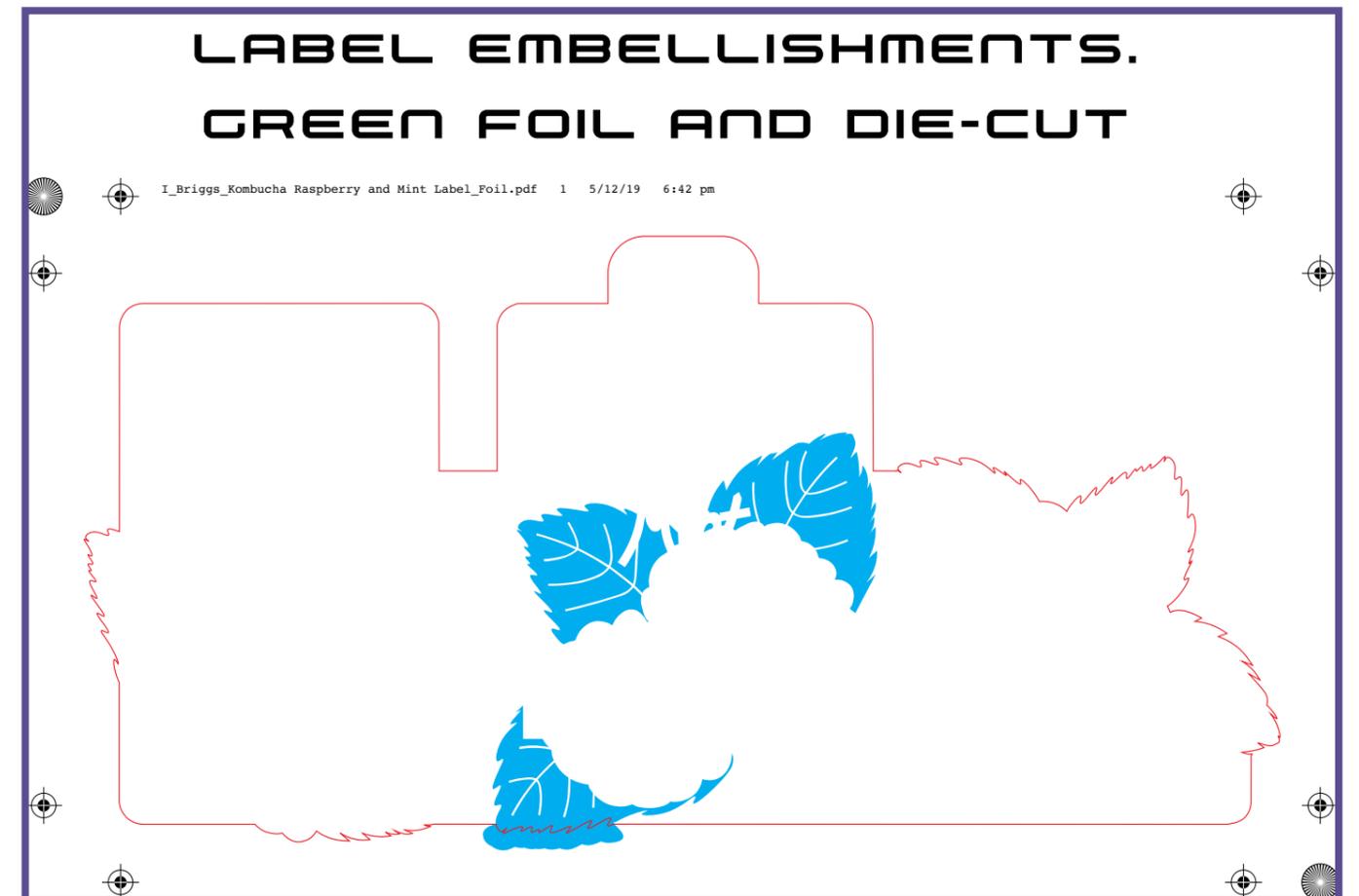
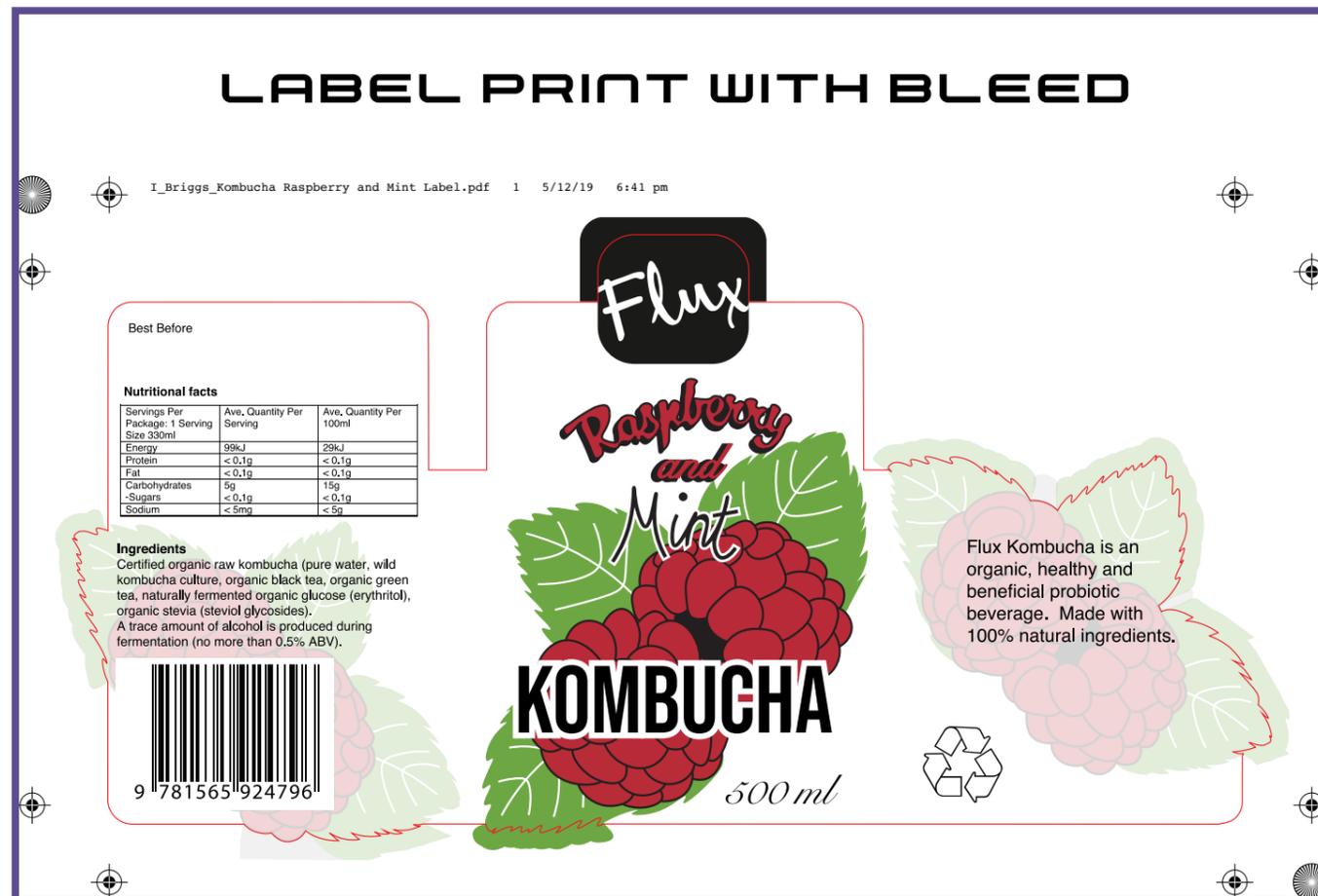
Meet the designers, people who inspire, communicate and enthrall. These designers have mastered the art and skill of transmitting ideas through the visual realm. They don't all do the same thing, each designer works within their chosen areas of specialization. Because graphic design is a broad discipline it includes a number of specializations: typography, photography and illustration. A designer might work on books, posters, magazines, photo and type design, motion graphics, user experience/interface design, 3D, games, wayfinding or even environmental design. The tools they use may include natural media or be entirely digital. These champions of design may specialize in any one of these areas, or may use all of them as part of the arsenal with which they work. Because that's what designers do.

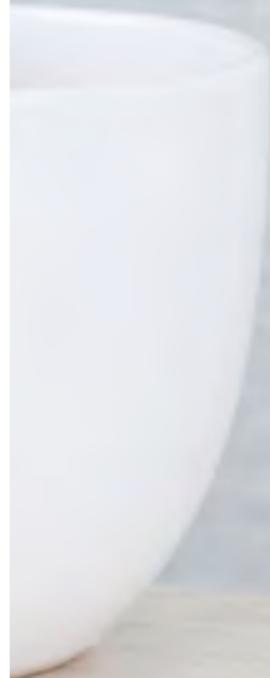


# FLUX KOMBUCHA RASPBERRY AND MINT DRINK LABEL

Flux was bringing out a new Kombucha drink flavour, Raspberry and Mint. The brief was to create the imagery and typography for the bottle label with two embellishments. This label has Green Gloss Foil over the Mint

leaves on the front part of the label with a unique die-cut shape. The label size is 104 mm (Height) x 206 mm (Width), printed on the stock Kantac Poem C58 at 106 gsm, and wraps around a 500ml clear bottle.





**Queensland Music Festival**  
@qldmusicfest - Arts & Entertainment

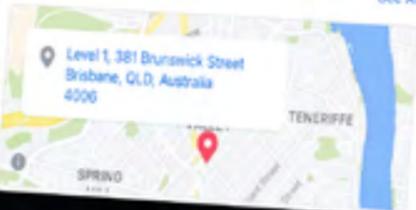
Sign Up

qmf.org.au

Home About Events Photos More

Like Message

About



Create Post

Photo/Video Check in Tag Friends

**Queensland Music Festival**  
January 12 at 6:00 PM  
We're all warmed up and ready to hit the ground running. Online rehearsals for the Absolutely Everybody vocal ensemble kick off next month @\_N...

## ORIGINAL LOGO



## RE-BRAND LOGO



# QUEENSLAND MUSIC FESTIVAL

This is a design for a Re-brand of the biennial 'Queensland Music Festival' with multimedia and merchandising examples. As the Queensland Music Festival is an amalgamation of different kinds of music, as many musical aspects as possible are represented.



**Tour dates:**

*Sydney*  
Sydney Opera House  
January - March 2009

*Melbourne*  
Arts Centre Melbourne  
April - June 2009

*Brisbane*  
Powerhouse Theatre  
July - September 2009

*Adelaide*  
Adelaide Festival Centre  
October - December 2009

*Suitable for children*  
10+ reviews / 2 intervals

For more information:  
[www.australianballet.com.au](http://www.australianballet.com.au)

 The Australian Ballet

Principal partner

 TELSTRA

 The Australian Ballet

Presents



**Cinderella**  
Everyone's favourite fairytale  
- with a twist

# THE AUSTRALIAN BALLET

## CINDERELLA TOUR BROCHURE

The Australian Ballet needed a duotone 6-page roll fold DL brochure for its national tour of Cinderella. A selection of images and the body copy was provided. The brief was to decide which images to use, layout, colours, and typography.

The two colours are

Pantone 708 C

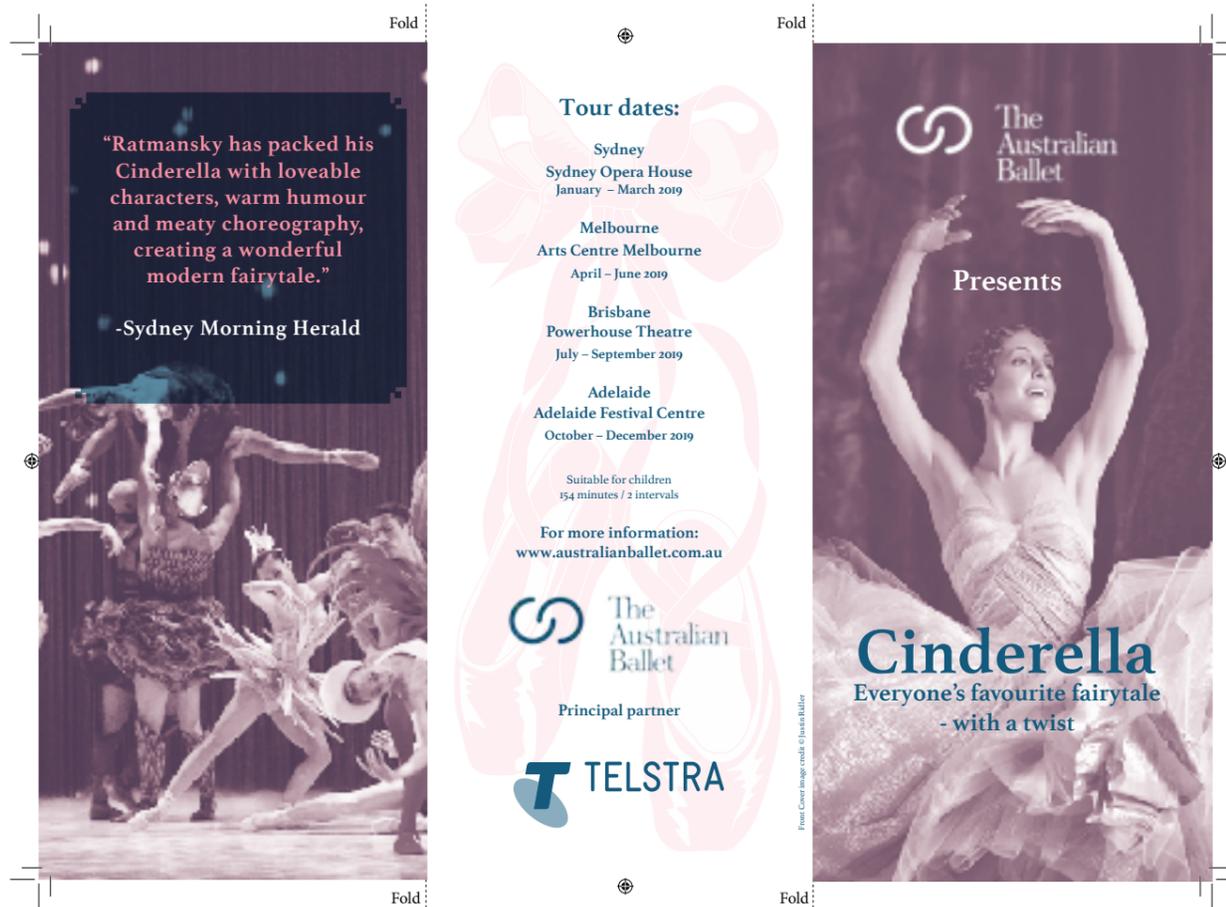


Pantone 7700 C

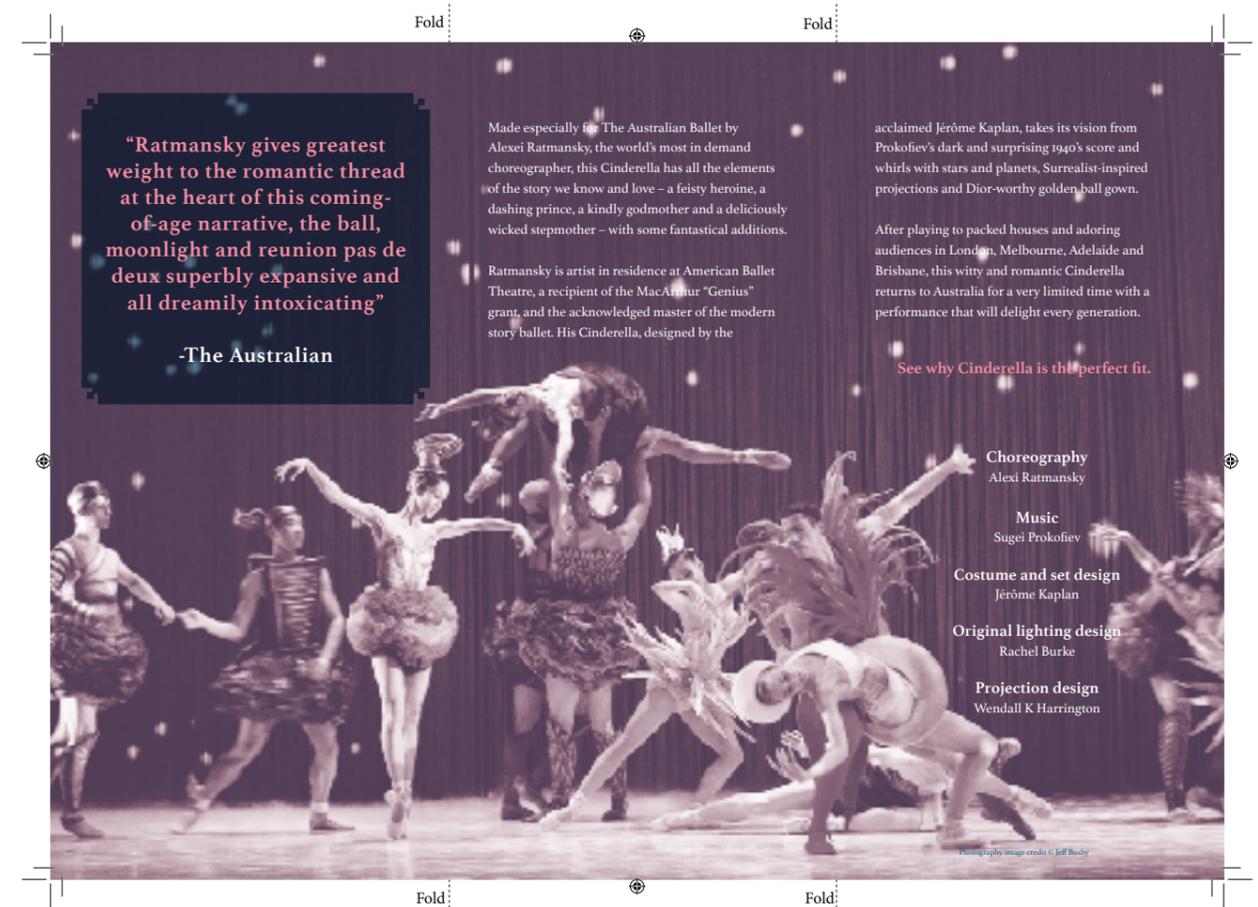


and the brochure will be printed on HannoArt Plus, Gloss with a weight of 130gsm.

### BROCHURE - OUTER



### BROCHURE - INNER

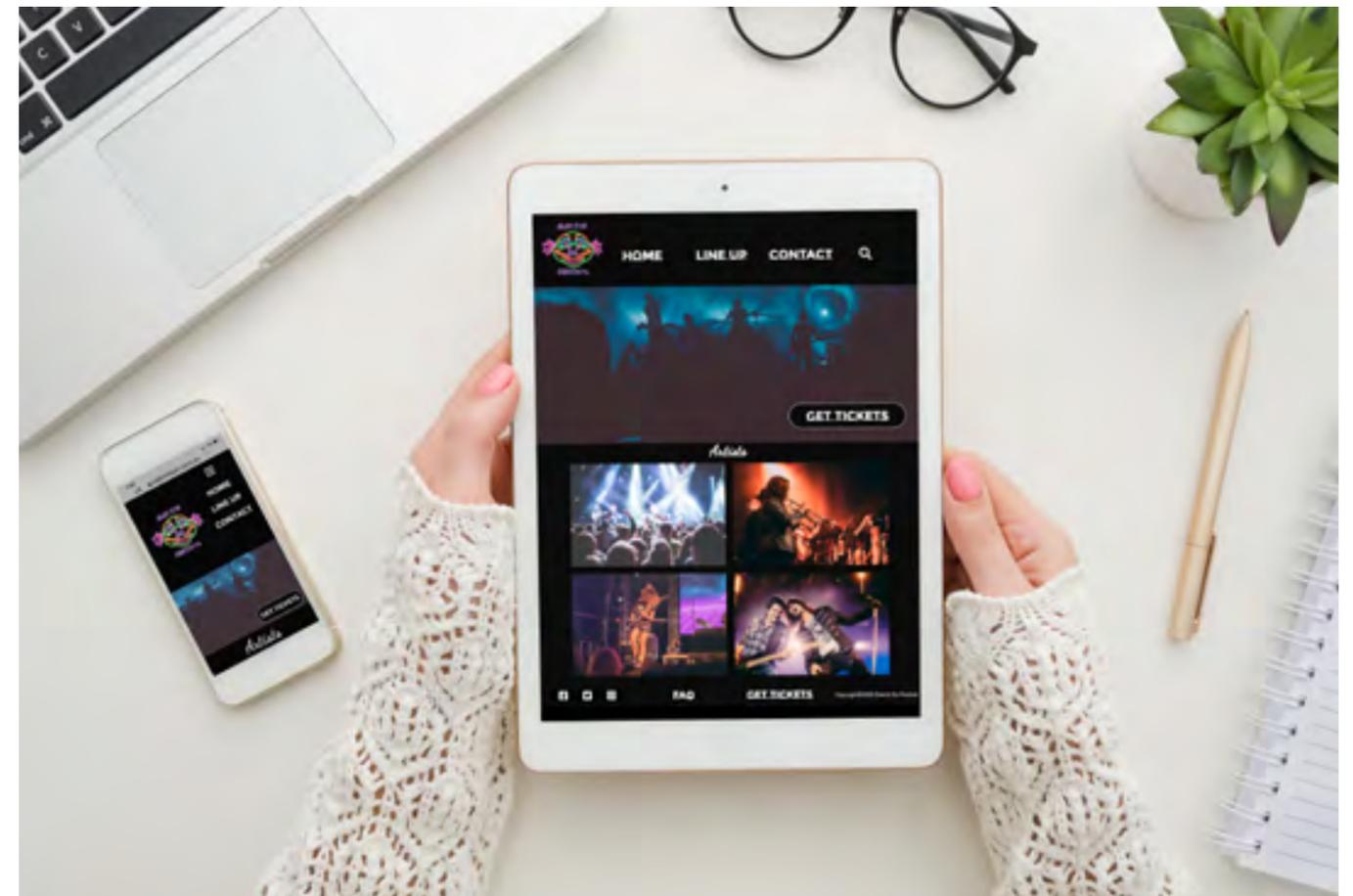






# ELEKTRIK EEL FESTIVAL WEBSITE

The client was looking for a re-develop of a local brand's current website to enhance the UX. 'Atom' was used to program HTML, CSS, and JAVASCRIPT after the layout and logo were designed.





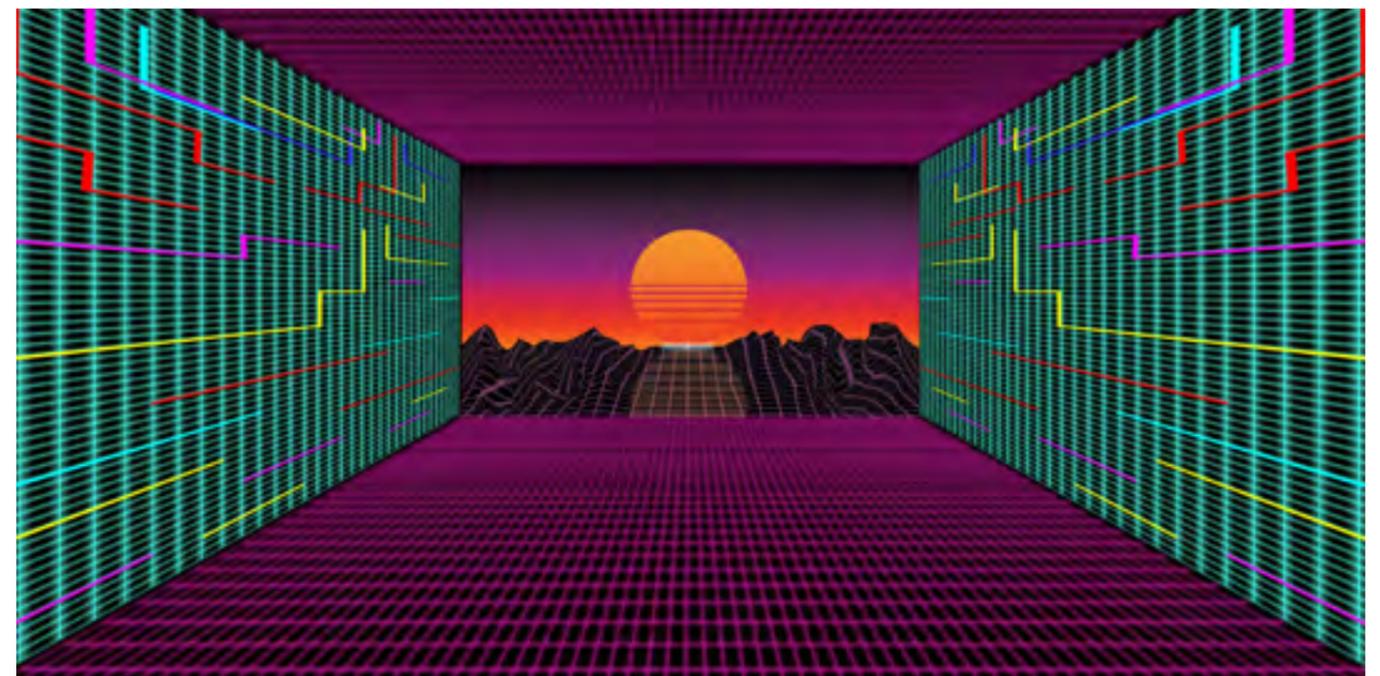
# TERRA BYTES FAMILY RESTAURANT

Here are only a few examples of the complete design package. The design package is for a themed restaurant including logo, mascot, marketing, etc.

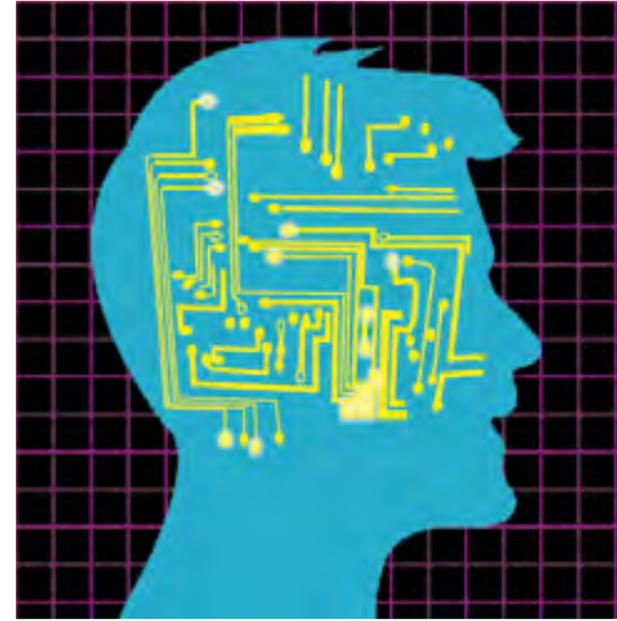
The name of this restaurant is 'Terra Bytes'. This is an 80's themed, family-friendly restaurant with bright colours and a friendly atmosphere.



## WALL MURAL



# TOILET DOOR SIGNS



**Terra Bytes**  
**Lunch & Dinner**  
**MENU**

.....  
**OPEN 7 DAYS**  
 Mon - 2pm 5pm - 9pm

.....  
 Mon to Sun Lunch      Mon to Sun Dinner  
**\$20 \$12.95 \$28 \$22**  
 Adults      Seniors      Adults      Seniors

.....  
**Hid**  
 Juniors 13 - 16 \$12.95  
 Kids 9-12 \$5  
 Kids under 3 Free

.....  
**Byte down on as much or as little as you like**  
 .....

Seniors must present their seniors card. Seniors pricing only applies to the card bearer.  
 This pricing may vary with promotions and special events

**Terra Bytes**  
 Car Lagen & Underwood Roads  
 Underwood Phone : (07) 4230 5678



Thank you for your consideration  
and I look forward to working  
with you. I can be reached at:

Mobile Phone : 0431 754 929

Email Address: [irb472@gmail.com](mailto:irb472@gmail.com)

