



PORTFOLIO OF IAN BRIGGS



IAN BRIGGS

GRAPHIC DESIGNER

Hello, my name is Ian Briggs and I am a Brisbane-based graphic designer with a passion for design, but logo design, print media, and advertising are where my strengths lie. After 32 years as a Binder and Finisher tradesman in the printing industry, I decided to expand my skillset and completed a Diploma in Graphic Design at Billy Blue College of Design, Torrens University Australia.

I am a focused individual and hard-working team member. I have excellent communication and time management skills. With an eye for detail, I am always striving to learn and grow to produce high-quality design solutions to meet the client's needs.

I would enjoy working with you
and I can be reached at:

Mobile Phone : 0431 754 929

Email Address: irb472@gmail.com

EDUCATION

COLLEGE: Billy Blue College of Design
Torrens University Australia
Queensland (Online)
2019 - 2020

COURSE: Diploma of Graphic Design

COLLEGE: Kangaroo Point College of TAFE
Queensland
1989 - 1992

COURSE: Certificate of Graphic Arts

COLLEGE: Alexandra Hills College
Queensland
1988

COURSE: Certificate of Arts

PORTFOLIO

<https://www.dropbox.com/s/dr9h7xk01imt10j/Portfolio%20Ian%20Briggs%201%20April%2021.pdf?dl=0>

SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dimension

INTERESTS

Illustration
Wood Working
Camping
Fishing

EMPLOYMENT HISTORY

2013 -
Trade Binding and Finishing at
Kingswood Print and Signage, Underwood, Qld.
Machines: Stahl Round Feed Folding Machine
Stahl Pile Feed Folding Machine
MBO Round Feed Folding
Polar 115 Guillotine
KR550 Label-master

2010 - 2012
Order Picker and Guillotine Operator at
K.W.Doggett Fine Paper, Eagle Farm, Qld.
Machines: Polar 115 Guillotine
Reach-arm Forklift
Level Order-picking Forklift
Forklift Truck

2010
Trade Binding and Finishing at
Peninsula Color, Virginia, Qld.
Machines: MBO Round Feed Folding Machine
G & K Round Feed Folding Machine
Wohlenberg Guillotine

2004 - 2010
Trade Binding and Finishing at
Fergies Print and Mail, Hamilton, Qld.
Machines: MBO Round Feed Folding Machine
Polar Guillotine
Schneider Guillotine

The Creative Patrol

Seminar on Keeping your Clients Safe



Sydney

July 22nd
8 PM
Australian Museum

Melbourne

July 25th
6 PM
RMIT City Campus
Building 80

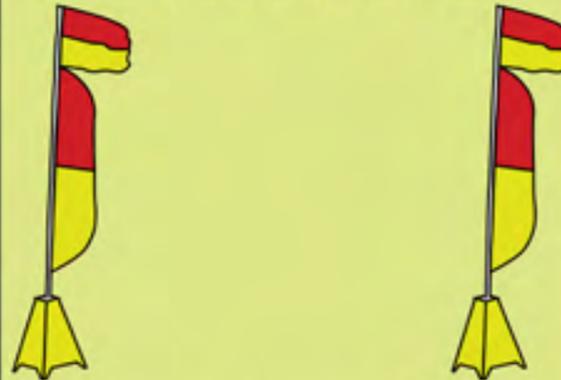
Brisbane

July 30th
6 PM
State Library Queensland

AGDA
www.agda.com.au

Design Between the Flags

Seminar on Graphic Design Safe Work Practices



Sydney

August 5th
6 PM
Australian Museum

Melbourne

August 11th
6 PM
RMIT City Campus
Building 80

Brisbane

August 20th
6 PM
State Library Queensland

AGDA
www.agda.com.au

Navigating The Digital Rips

Seminar on Intellectual Property in the Internet Age



Sydney

August 12th
6 PM
Australian Museum

Melbourne

August 19th
6 PM
RMIT City Campus
Building 80

Brisbane

August 27th
6 PM
State Library Queensland

AGDA
www.agda.com.au

AGDA SEMINAR MARKETING CAMPAIGN

AGDA commissioned a marketing campaign to advertise their up-and-coming seminars with a common theme of 'Protection'. As the seminars were Australian, an Australian

theme was chosen. There is nothing more Australian when you think of 'Protection' than our iconic Surf Life Savers, so the imagery and colour scheme was chosen accordingly.

TYPOGRAPHY



Ameba
Apple Chancery
Astoria Reg
AUTOMANIA
Bookman Press Script
Comic Sans MS
CornerStore JF
Dogma OT Outline
Gantry
Hansley
Pladmatica Ext
WEDGES

INSTAGRAM POSTS



LET PERFECT ME
HELP YOU GET TO
THE PERFECT YOU



Sans Serif

Decorative

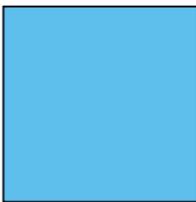
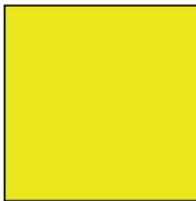
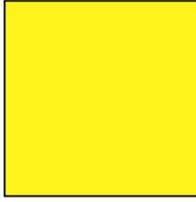
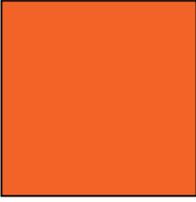
<i>Perfect Me</i>	<i>Arial Black</i>	<i>PERFECT ME</i>	<i>BLACK GROUND</i>
<i>Perfect Me</i>	<i>Arial Rounded MT Bold</i>	<i>PERFECT ME</i>	<i>GASOLINE</i>
<i>PERFECT ME</i>	<i>BEBAS NEUE</i>	<i>PERFECT ME</i>	<i>NEBULA</i>
<i>PERFECT ME</i>	<i>FERGHAUS SANS</i>	<i>PERFECT ME</i>	<i>NERETTO SANS</i>
<i>Perfect Me</i>	<i>Hillray Regular</i>	<i>Perfect Me</i>	<i>PLASMATICA EXT</i>
<i>Perfect Me</i>	<i>Hillray Extrude</i>	<i>PERFECT ME</i>	<i>REPUBILKO</i>
<i>Perfect Me</i>	<i>Solomon Sans Black</i>	<i>PERFECT ME</i>	<i>TRIESTER SANS</i>
<i>Perfect Me</i>	<i>Verdana Bold</i>		

PERFECT ME PACKAGING

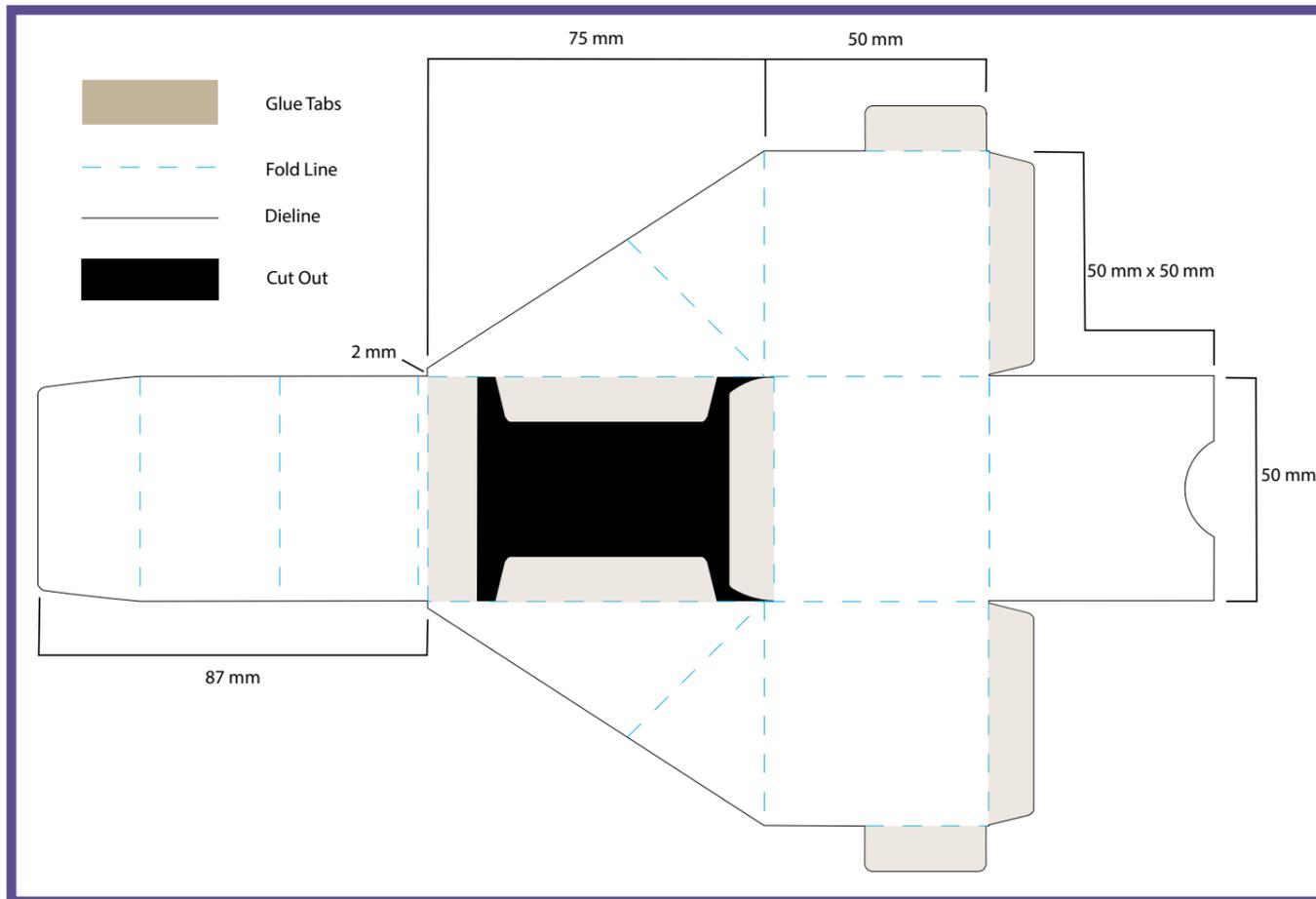
The brief was to find an existing product packaging and re-design the packaging to solve a perceived issue.

I chose to create a complete range of protein powder, Perfect Me, and design the packaging so that it would stand out on the shop shelves. The issue I identified was the ease of retrieving the measuring scoop from inside the protein powder tub. The measuring scoop was often hard to find inside the tub and time is taken to dig it out of the protein powder before the product can be used.

TYPOGRAPHY AND PACKAGING COLOUR SCHEME

			Weight Loss	
			Body Toning	
			Muscle Mass	

In this age of convenience, the consumer wants everything to be as quick and easy as possible. Placing the scoop on the outside of the tub in a convenient and secure box plays to that 'I want it now' thinking.



Everything from the brand name and logo to the final labels and packaging was a part of this creative process.



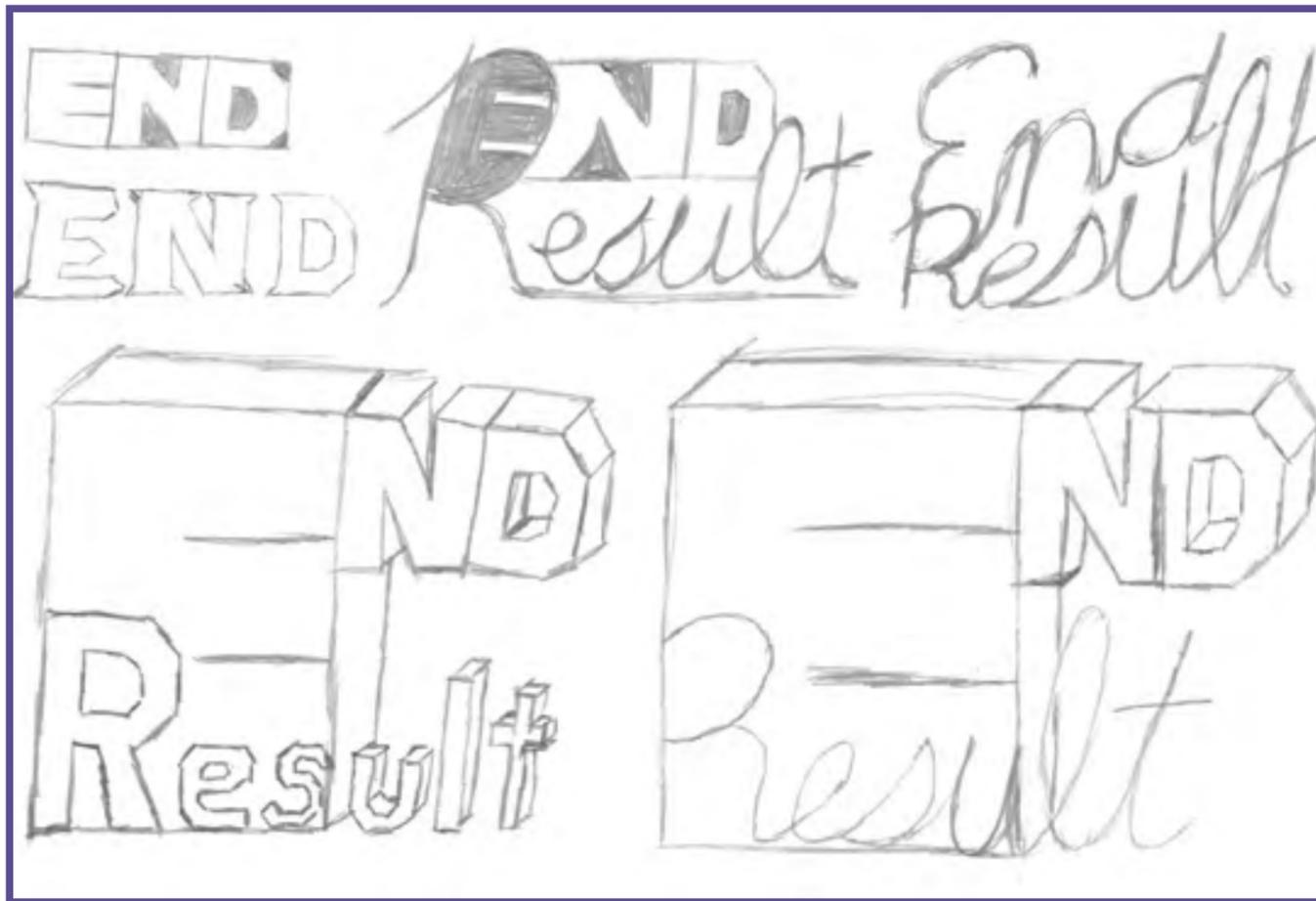


REIND *Result*

The Journey is HALF the Fun

Fleeting Glimpses
Meet the Designers
One Letter at a Time



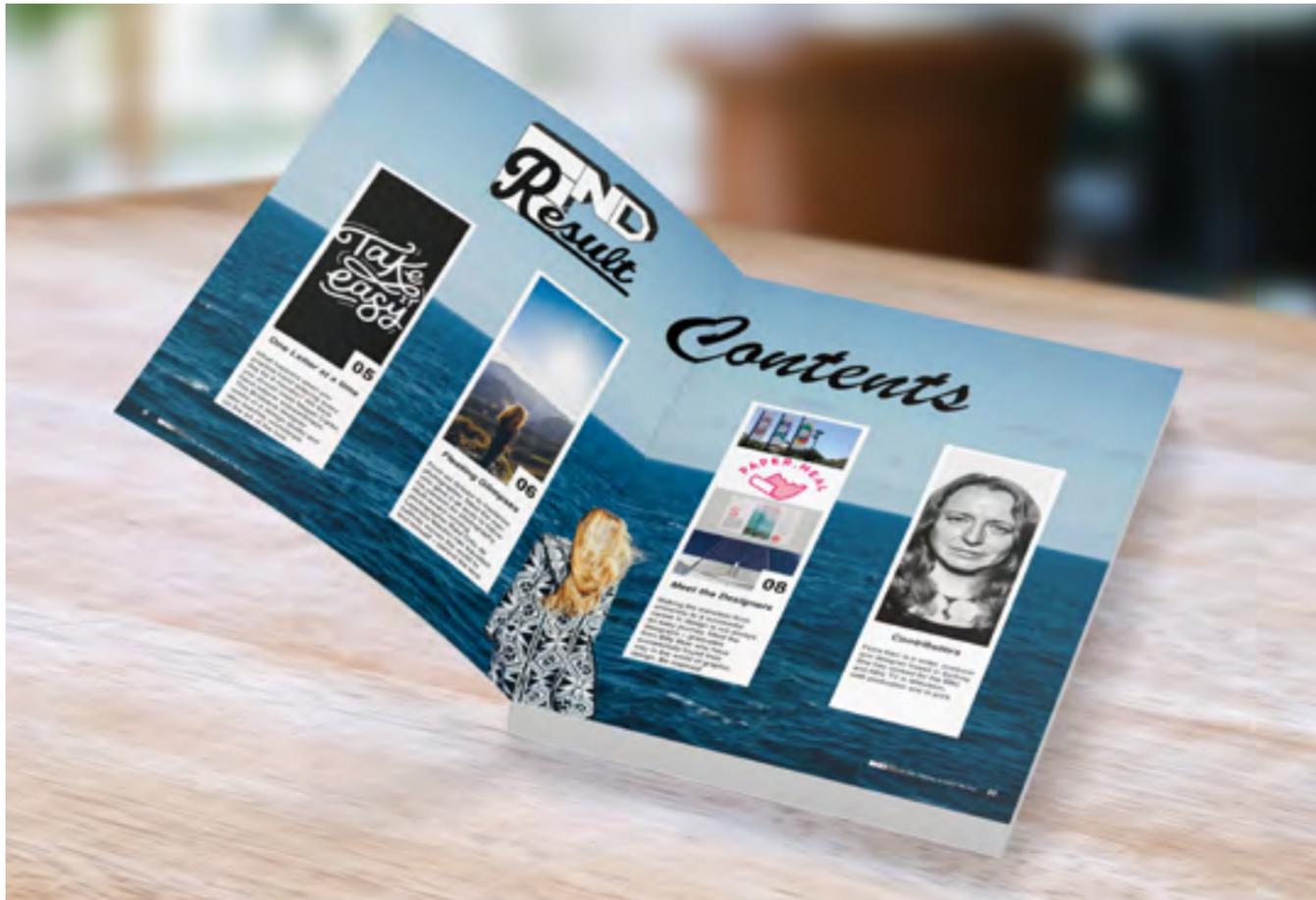


END RESULT MAGAZINE

This wonderful coffee table topper is a brand new design magazine focusing on all things design. The brief was to come up with a title for the magazine, create a masthead, and produce a pleasing layout for the entire publication. After researching magazine titles, the unique title of 'End Result' was chosen. 'End Result' refers to the design process. Every design starts with an idea and the design process is heading towards the end result.



After the title was chosen, the original typography for the masthead was created by manipulating different typefaces until one stood out over the others. The body copy, images, and articles for 'End Result' were supplied.



After choosing which of the images to use with each article, it was all arranged into a grid layout. The layout makes for a well-presented and visually attractive magazine and can be easily duplicated in future issues.





MEET THE DESIGNERS

By Fiona Kerr

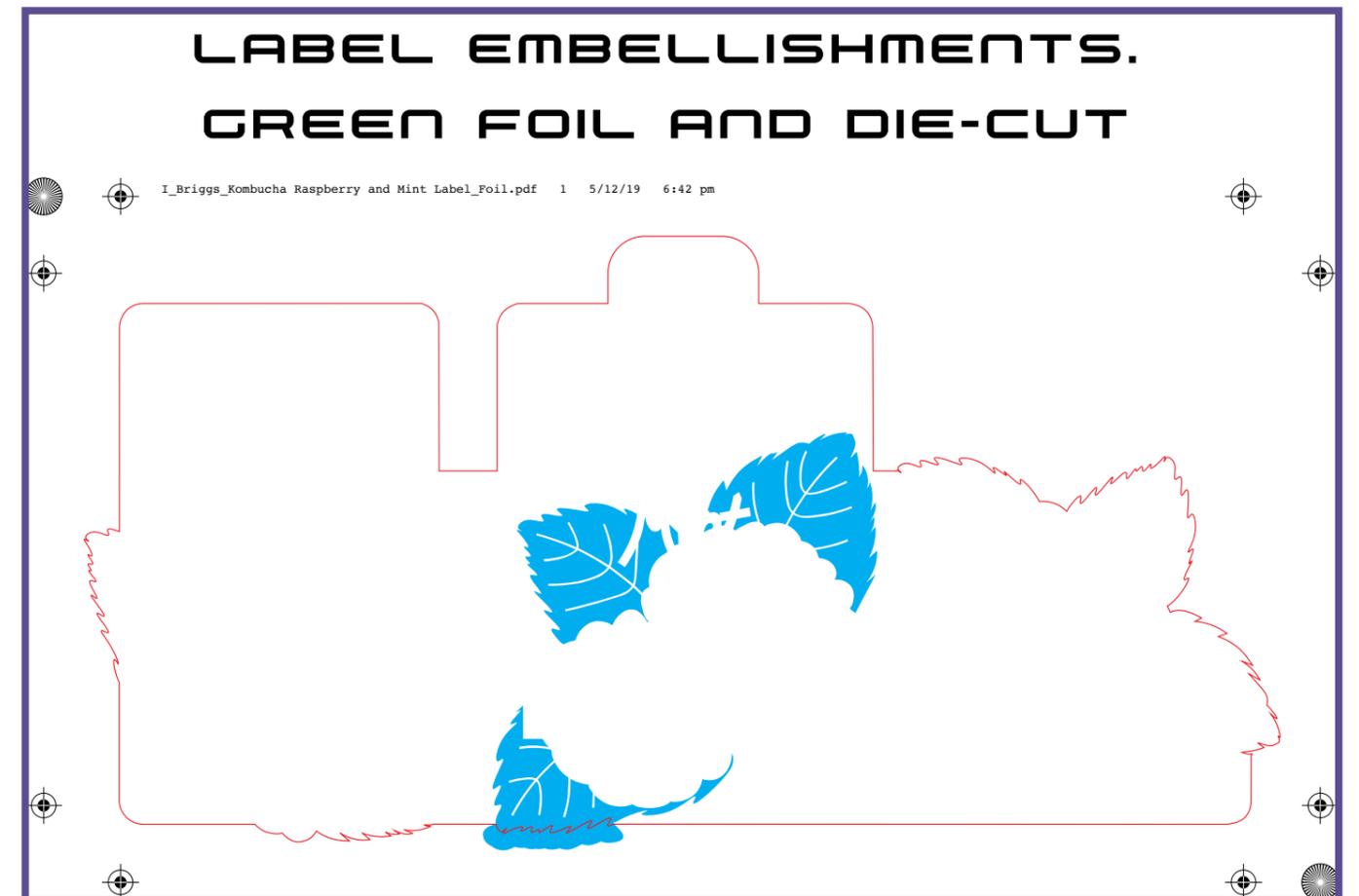
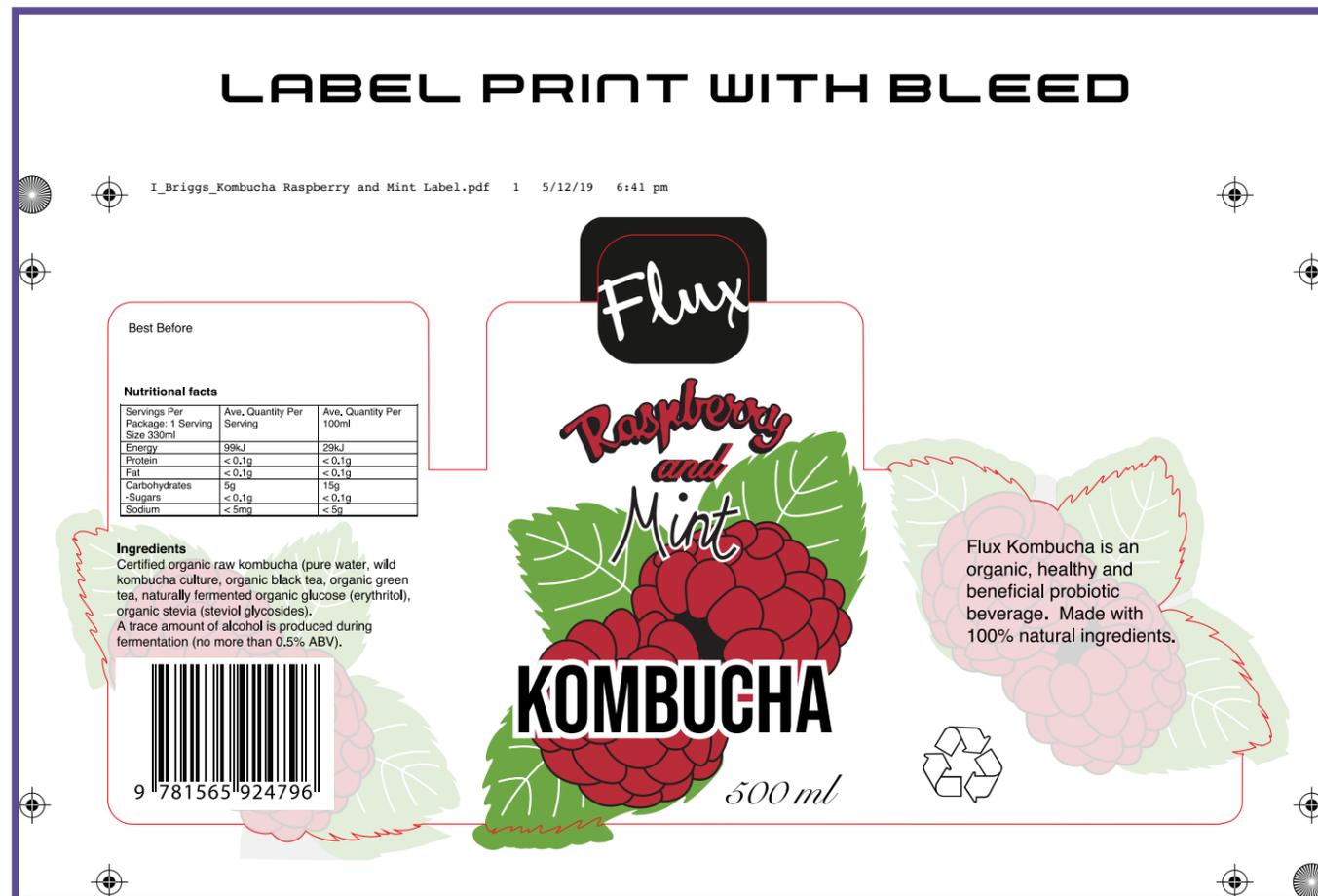
Meet the designers, people who inspire, communicate and enthral. These designers have mastered the art and skill of transmitting ideas through the visual realm. They don't all do the same thing, each designer works within their chosen areas of specialization. Because graphic design is a broad discipline it includes a number of specializations: typography, photography and illustration. A designer might work on books, posters, magazines, photo and type design, motion graphics, user experience/interface design, 3D, games, wayfinding or even environmental design. The tools they use may include natural media or be entirely digital. These champions of design may specialize in any one of these areas, or may use all of them as part of the arsenal with which they work. Because that's what designers do.

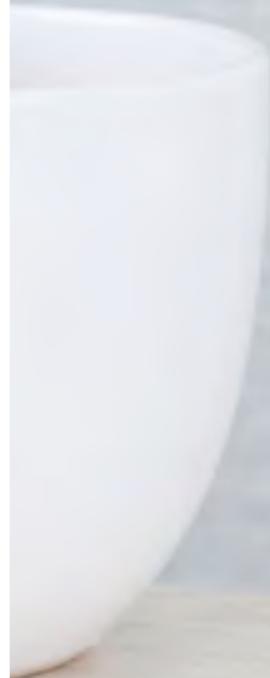


FLUX KOMBUCHA RASPBERRY AND MINT DRINK LABEL

Flux was bringing out a new Kombucha drink flavour, Raspberry and Mint. The brief was to create the imagery and typography for the bottle label with two embellishments. This label has Green Gloss Foil over the Mint

leaves on the front part of the label with a unique die-cut shape. The label size is 104 mm (Height) x 206 mm (Width), printed on the stock Kantac Poem C58 at 106 gsm, and wraps around a 500ml clear bottle.





ORIGINAL LOGO



RE-BRAND LOGO



QUEENSLAND MUSIC FESTIVAL

This is a design for a Re-brand of the biennial 'Queensland Music Festival' with multimedia and merchandising examples. As the Queensland Music Festival is an amalgamation of different kinds of music, as many musical aspects as possible are represented.



Tour dates:

Sydney
Sydney Opera House
January - March 2009

Melbourne
Arts Centre Melbourne
April - June 2009

Brisbane
Powerhouse Theatre
July - September 2009

Adelaide
Adelaide Festival Centre
October - December 2009

Suitable for children
10+ reviews / 2 intervals

For more information:
www.australianballet.com.au

 The Australian Ballet

Principal partner

 TELSTRA

 The Australian Ballet

Presents



Cinderella
Everyone's favourite fairytale
- with a twist

THE AUSTRALIAN BALLET

CINDERELLA TOUR BROCHURE

The Australian Ballet needed a duotone 6-page roll fold DL brochure for its national tour of Cinderella. A selection of images and the body copy was provided. The brief was to decide which images to use, layout, colours, and typography.

The two colours are

Pantone 708 C

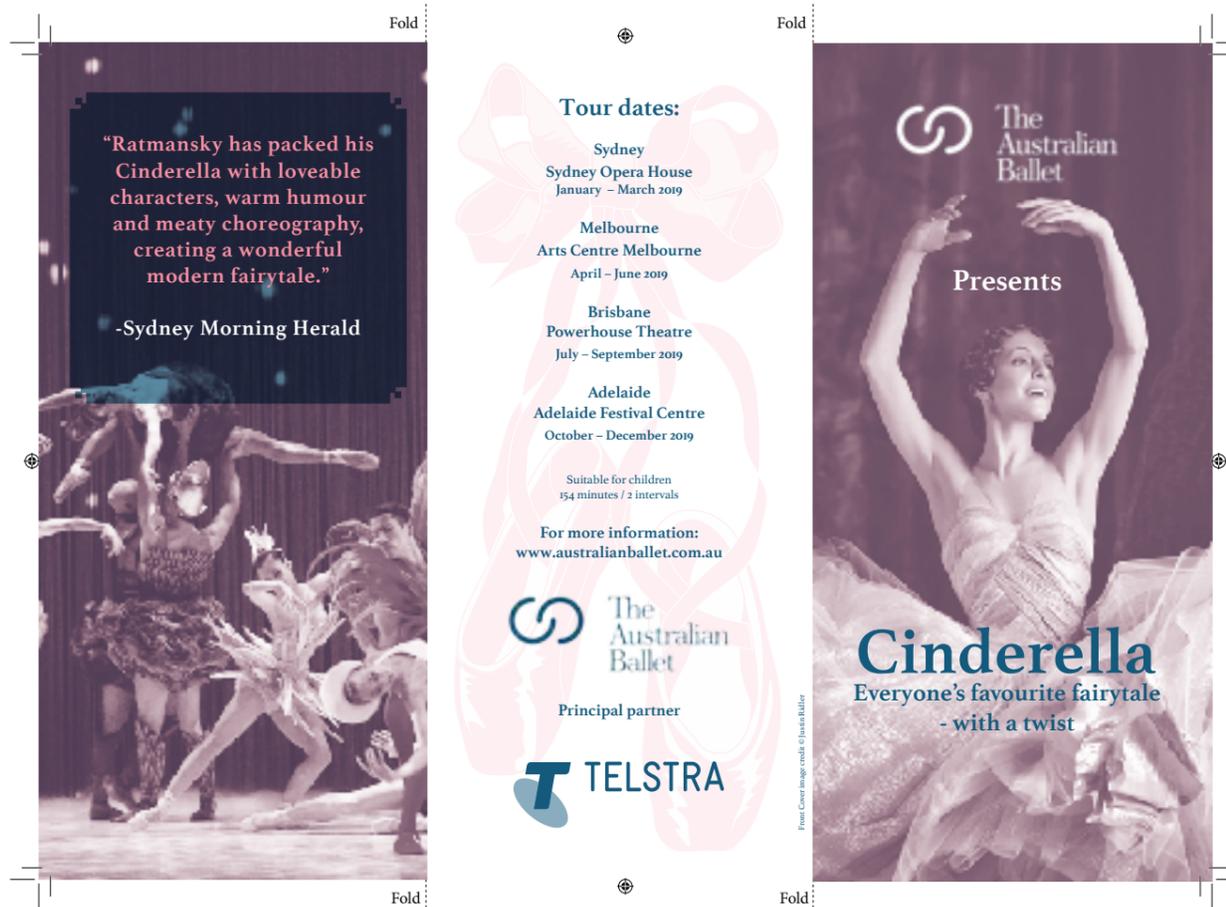


Pantone 7700 C

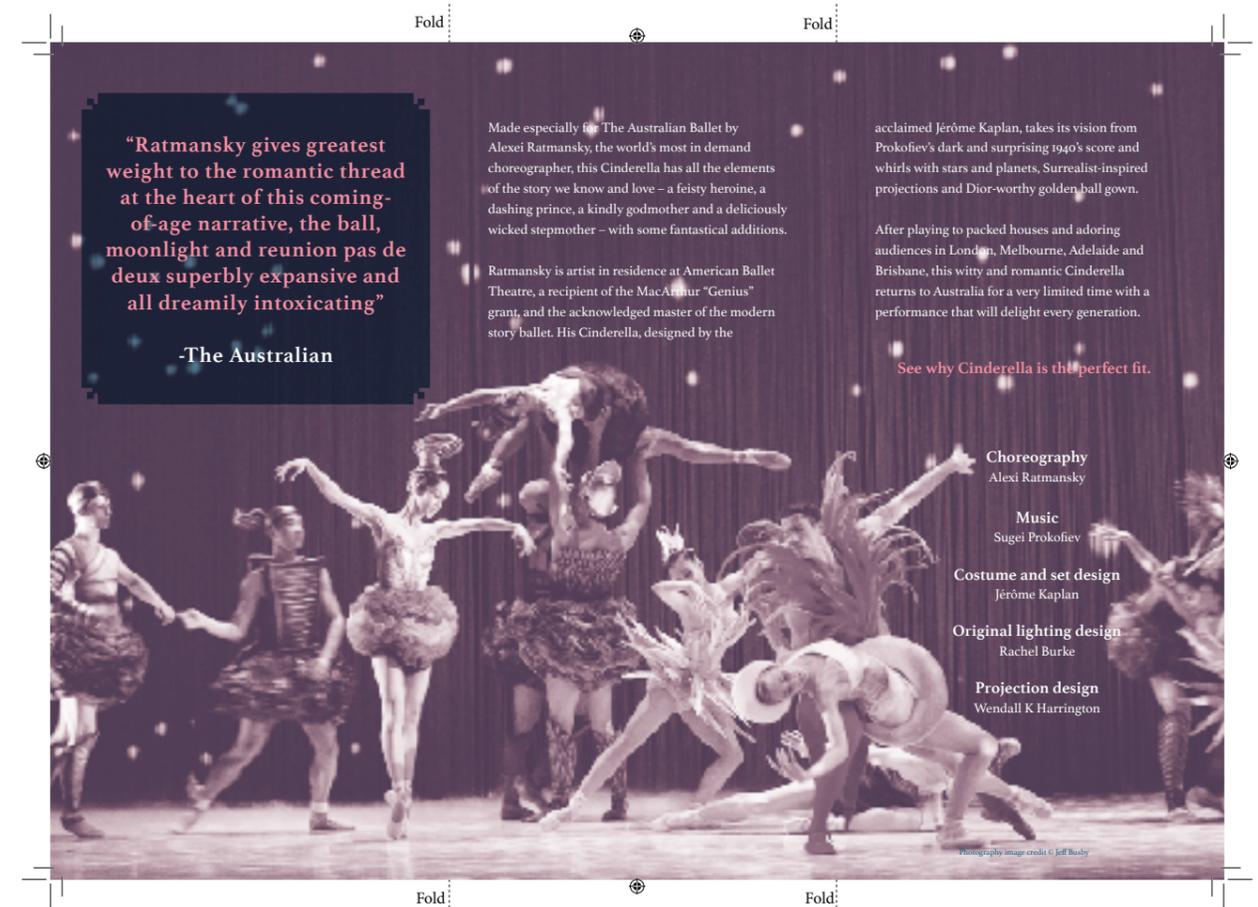


and the brochure will be printed on HannoArt Plus, Gloss with a weight of 130gsm.

BROCHURE - OUTER



BROCHURE - INNER

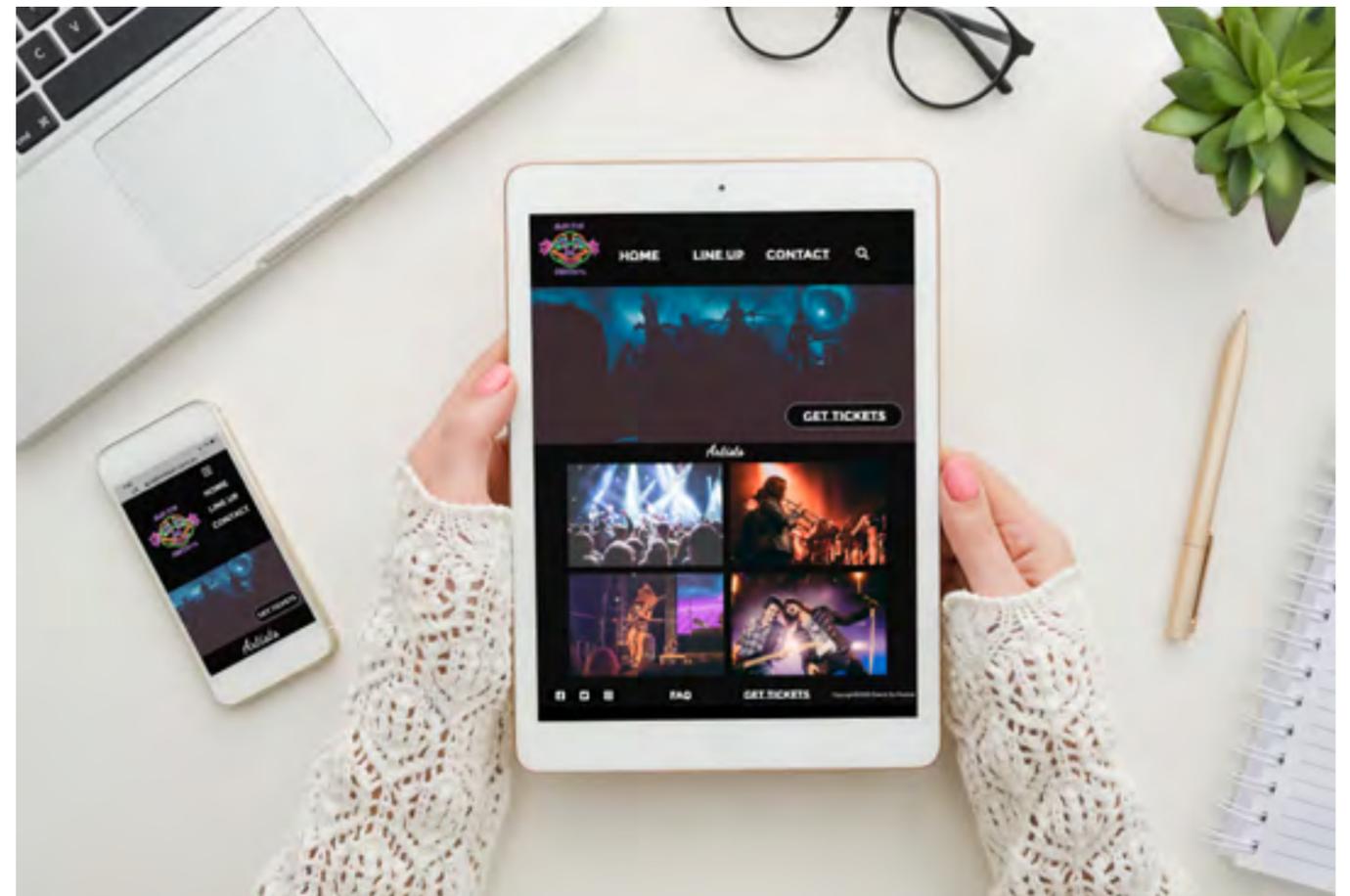






ELEKTRIK EEL FESTIVAL WEBSITE

The client was looking for a re-develop of a local brand's current website to enhance the UX. 'Atom' was used to program HTML, CSS, and JAVASCRIPT after the layout and logo were designed.





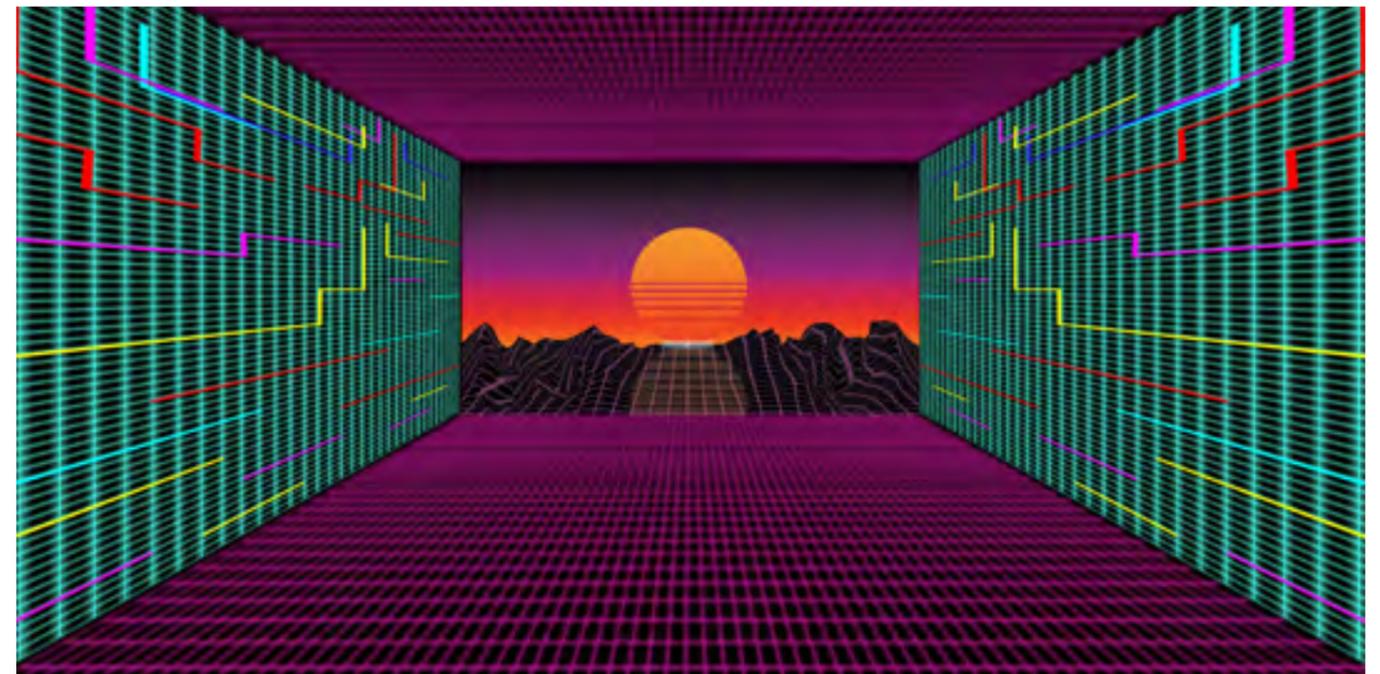
TERRA BYTES FAMILY RESTAURANT

Here are only a few examples of the complete design package. The design package is for a themed restaurant including logo, mascot, marketing, etc.

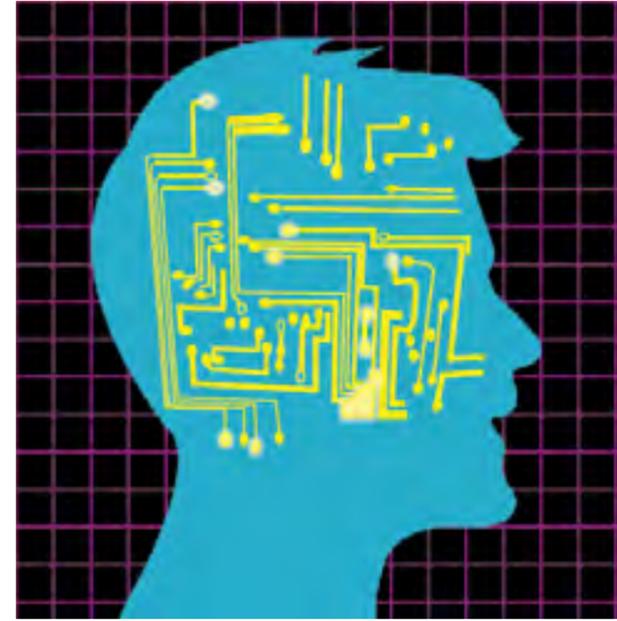
The name of this restaurant is 'Terra Bytes'. This is an 80's themed, family-friendly restaurant with bright colours and a friendly atmosphere.



WALL MURAL



TOILET DOOR SIGNS



Terra Bytes
Lunch & Dinner
MENU

OPEN 7 DAYS
 Mon - 2pm 5pm - 9pm

Mon to Sun Lunch	Mon to Sun Dinner
\$20 \$12.95	\$28 \$22
Adults Seniors	Adults Seniors

Hid
 Juniors 13 - 16 \$12.95
 Kids 9-12 \$5
 Kids under 3 Free

Byte down on as much
 or as little as you like

Seniors must present their seniors card. Seniors pricing only applies to the card bearer.
 This pricing may vary with promotions and special events

Terra Bytes
 Car Lagen & Underwood Roads
 Underwood Phone : (07) 4230 5678



Thank you for your consideration
and I look forward to working
with you. I can be reached at:

Mobile Phone : 0431 754 929

Email Address: irb472@gmail.com

