

pretto
sorrow
design



Hí

Welcome to [pretty sorrow design](#).

Armed with a BA degree, majoring in English, and a background in office administration, I came to the conclusion a few years ago that I was never going to be a writer, and that ordering toner for the photocopier was just not challenging me. So, with not much more than a childhood love of drawing and creating, I decided to embark on a journey to become a designer.

I love designing with Illustrator and Photoshop but my great love is working in graphite and charcoal. With my love of horror movies, heavy music and flowers, I like to create interesting illustrations - both digital and analogue - filled with beauty and dread. So come visit me. I'll be in the garden, walking amongst the roses, and turning over the rocks to see what's underneath.

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January 2021

piebald



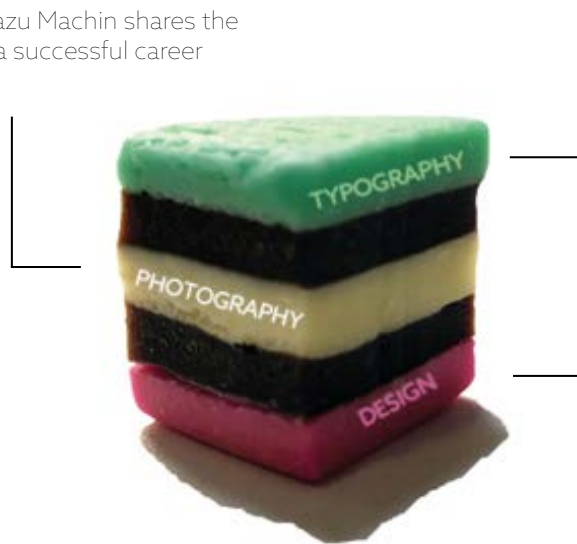
ISSUE No. 1

One Letter at a Time

With Brisbane-based Hand-Letterer
Megan Carter

Fleeting Glimpses

Raul Ortiz de Lejarazu Machin shares the
ingredients for a successful career



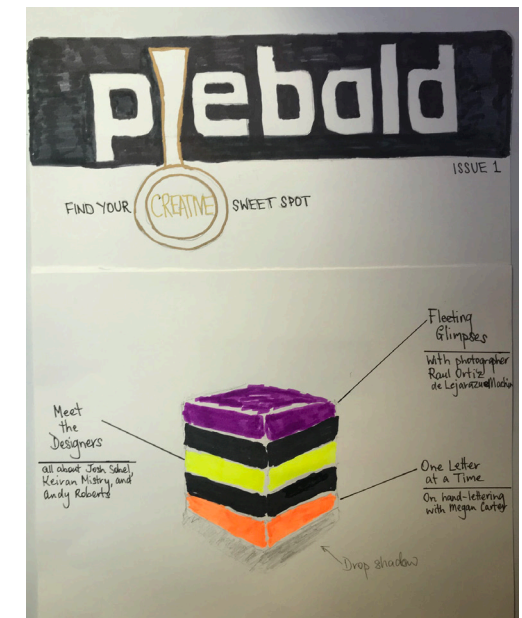
Meet the Designers

Graphic Design Graduates
Josh Sobel, Todd Watts &
Keiran Mistry

MAGAZINE COVER

For this student project, I designed my own typeface in **Illustrator** and the image in **Photoshop**. The word 'piebald' refers to a spotted animal, usually a horse. I decided not to go with the horse direction and instead came up with the tagline "Find Your Creative Sweet Spot" and used the layers of the licorice allsort to lay out the magazine articles.

I was awarded the **Certificate for Best Submission** in the subject Typography 2 for this project.



BLACKEN

OPEN AIR



MUSIC FESTIVAL

For another student project, I chose the Blacken Festival - a heavy music festival held in Alice Springs - to design the brand identity and collateral. To capture the feel of the Red Centre, combined with recognisable metal imagery, I designed the 'Metal Camel' in **Illustrator** and gave him the iconic 'dead' face make-up used by some metal bands.

The colours of the desert of the Red Centre have been used to engender the design with a palette particular to the Australian desert.





INSPIRED BY STUNKID

Graphic design studies introduced me to so many incredible designers and artists.

Artist and designer Jason Levesque (aka Stuntkid) was the inspiration for these digital renderings in **Illustrator**, completed for the Illustration subject. His combining women and nature has been recreated with bees and flowers. Reverse-engineering another designer's work was instructive and contributed to my skills in Illustrator.

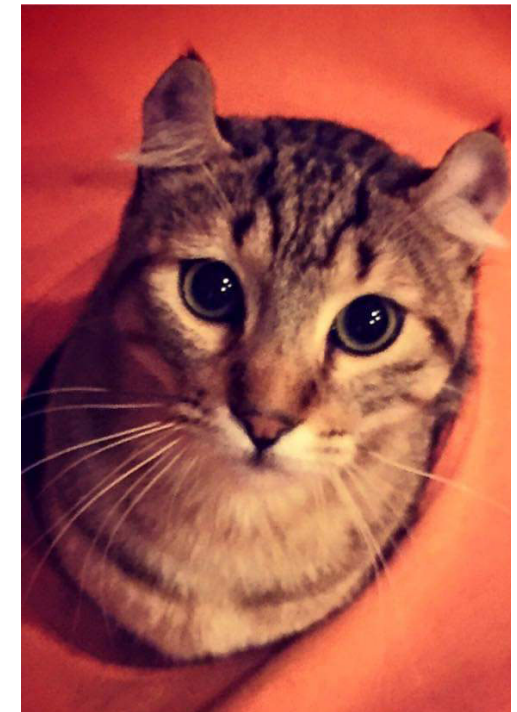




ARGENTO

This **graphite** drawing - inspired by the incredibly detailed illustrations of Aaron Horkey - was part of the Illustration subject undertaken at Billy Blue College of Design.

My cat Argento - named after the Italian horror director Dario Argento - is the subject. It was a good experience in seeing the time that goes into creating detailed drawings.



FLOWER CHILD

When I started using **Adobe Capture**, I wanted to experiment with the patterns that could be created.

For this project I used the pattern below, edited it in **Photoshop**, and added it to the image's hair and also used it to create her eyelashes. The image was created in **Illustrator**.

This is the first in a series of digital illustrations combined with Adobe Capture patterns created from photographs of flowers.

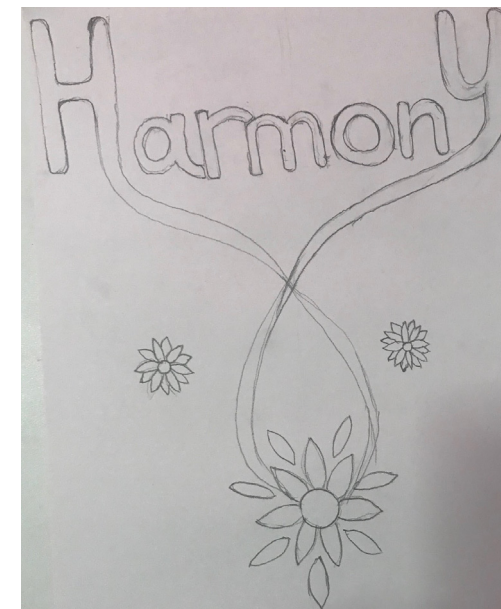


HARMONY

Creating a typeface for the word 'harmony' was a personal project. I set a challenge for myself to create a typeface each day.

This was my first design, created in **Illustrator**, using colours that give it a hippie 60s vibe.

The final design evolved quite a bit from the original sketch and the elongated 'h' and 'y' became the inspiration for the 'p' and 'y' in the pretty sorrow design logo.





SHADI

My workmate and friend Shadi's face appears in some of the digital assessments created during my time studying graphic design. For this personal project, I put digital aside and instead used **graphite** and **charcoal** to draw her amazing face.

Shadi was always so accommodating when I needed a model, and also a very encouraging friend. In this portrait, I hope that I have captured her kindness and calming presence.

