



MADELEINE FRANCIS

INTERIOR DESIGNER

WORK EXPERIENCE

WEST ELM

2020-current

Design Studio Specialist

- Utilise design expertise to assist clients during consultations in store and in home regarding their design spaces.
- Make product, colour and design recommendations to suit their style and needs.
- Follow through with each client to ensure their experience is seamless from the initial shopping experience to the delivery and set up of their purchases.
- Build lasting client relationships, contact clients regarding new product arrivals, sales and decorating classes.
- Assist in implementation and maintenance of visual merchandise presentation, signage and lighting.

CORDONY GROUP

2021

Intern

- Work on all phases of the design process with mentor guidance.
- Produce mood boards and materials boards.
- Assist with FF&E Scheduling.
- Attend client meetings at various stages of the design process
- Contact and visit suppliers.

RUNAWAY THE LABEL

2020-2021

E-commerce Assistant

GREEN MOUSTACHE

2019-2020

Front of House Staff

HARD ROCK CAFE

2015-2019

Head Waitress and Bartender

EDUCATION

BACHELOR OF INTERIOR DESIGN (COMMERCIAL)

2018-2021

Billy Blue College of Design Torrens University

SOUTH AUSTRALIAN CERTIFICATE OF EDUCATION

2010-2014

Mercedes College

REFEREES

Monique Bennett

Store Manager at West Elm

0468 414 212

Victoria Montserrat

Operations Manager at Green Moustache

0413 579 906

CONTACT

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PROFILE

I am a third-year commercial interior design student with a passion for all things creative. I have a proactive attitude towards work and life in general and thrive when working with people. I work productively as an individual and also in team environments.

Through my years studying and working in the fast paced design industry I have developed effective communication skills and gained experience dealing with problem solving. I have a willingness to think critically of my performance at work and strive to improve in whatever I may be doing. I easily adapt to new environments and can quickly gain new skills.

TECHNICAL SKILLS

REVIT	●●●●●●●●
AUTOCAD	●●●●●●●●
SKETCHUP	●●●●●●●●●●
ILLUSTRATOR	●●●●●●●●
PHOTOSHOP	●●●●●●●●
INDESIGN	●●●●●●
ENSCAPE	●●●●●●●●
V-RAY	●●●●●●

PROJECT OVERVIEW

01.



LE VELO CAFE

Commercial hospitality project

02.



PETER GILMORE'S

Commercial hospitality project

03.



SASS & BIDE

Commercial retail project

04.



MITCHISON HOUSE

Residential project

05.



LAMINEX HEAD OFFICE

Commercial office fit out

06.



JILLING HOUSE

Residential project

LE VELO CAFE

PROJECT

Commercial Hospitality Project

YEAR

2020

SITE

Wentworth Point NSW

CONCEPT

Le Velo cafe lies in the heart of Wentworth point, with views stretching across the Parramatta River. It is a meeting place for locals, bike lovers and tourists passing through the area. Whether you want to get your bike fixed or enjoy the atmosphere, this cafe is the place for everyone.

The concept behind the design was to incorporate as much colour and vibrancy to promote emotions of happiness and provide sense of fun. To appeal to the demographic, the space was made to be light-hearted and playful. Colourful terrazzo, coral benchtops and gold brass tables have been implemented to emulate this. To compliment the materiality choices artist Lara Merret was commissioned to showcase her pieces. Upon entering the cafe, the entire right-side wall boasts one of her works and guides your eye directly up the stairs, providing the focal point that ties the space together.

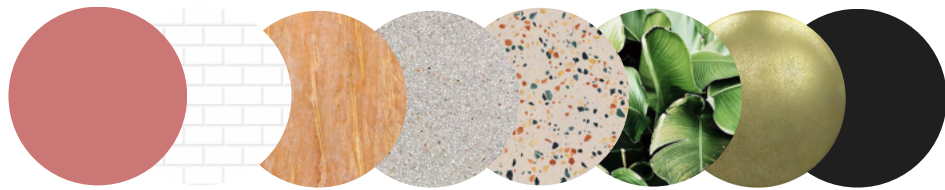
The central booth seating is another predominant feature of the café as it is equally aesthetic as it is functional and provides the main circulation throughout the cafe. Patrons can enjoy a quick cup of coffee with one friend or ten by joining tables together.

SOFTWARE

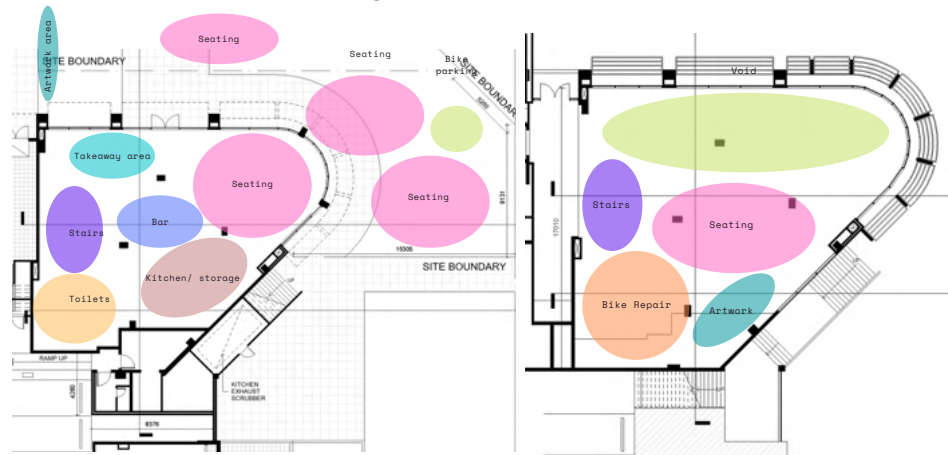
- REVIT
- ENSCAPE
- PHOTOSHOP



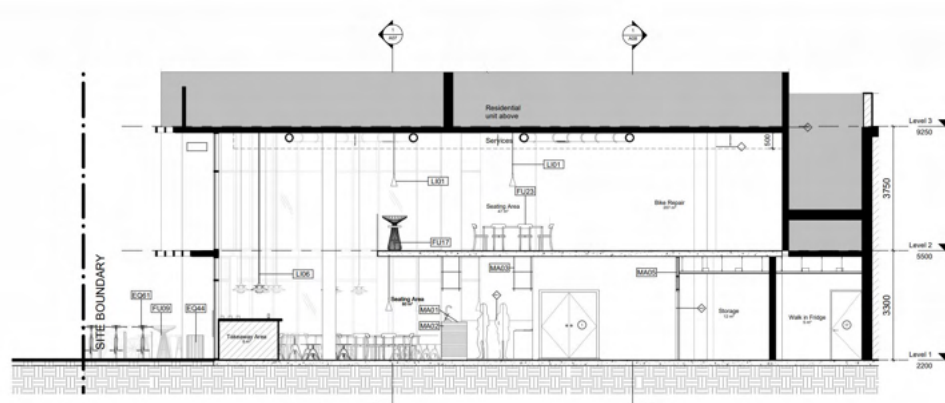
MATERIALITY



BUBBLE PLAN



SECTION



PETER GILMORE'S

PROJECT

Commercial Hospitality Project

YEAR

2021

SITE

Berrima, Southern Highlands, NSW

CONCEPT

Peter Gilmore's is a destination restaurant experience in Berrima, the heart of the Southern Highlands. A far cry from the hustle and bustle of Sydney life, a chance to escape and enjoy exquisite, freshly made local food and wine in a luxurious heritage building. Feel the exclusivity, taste the richness and immerse yourself in all this hospitality venture has to offer.

The colour palette throughout has been kept neutral and fresh in order to compliment the architectural heritage features and the vast surrounding locations of rural NSW. Century old sandstone has been exposed and restored adding to the many unique characteristics of the restaurant.

Peter's food philosophy is based around 'nature' so the sandstone, sage green, timber and white marble were utilised to replicate this.

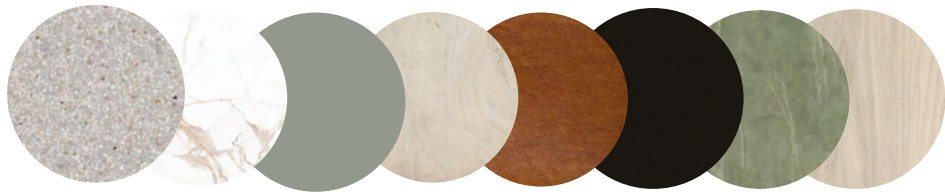
Each room has been slightly widened in order for the space to have a more consistent flow. Whilst the floor plan has not been majorly altered this small modification has improved the overall functionality of the space.

SOFTWARE

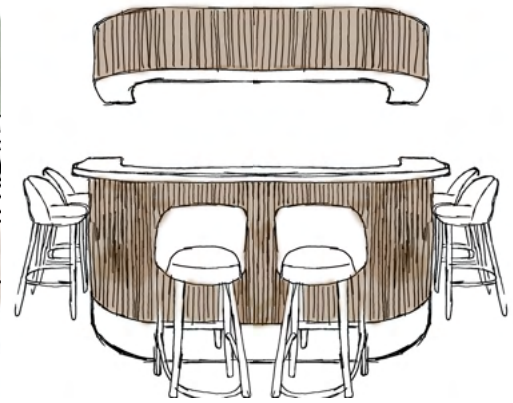
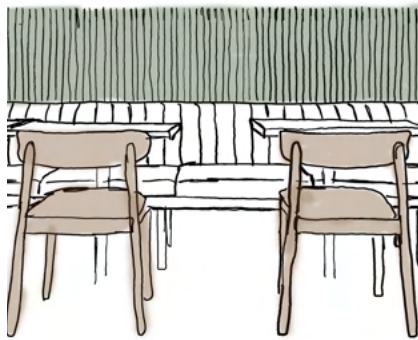
- REVIT
- ENSCAPE
- PHOTOSHOP



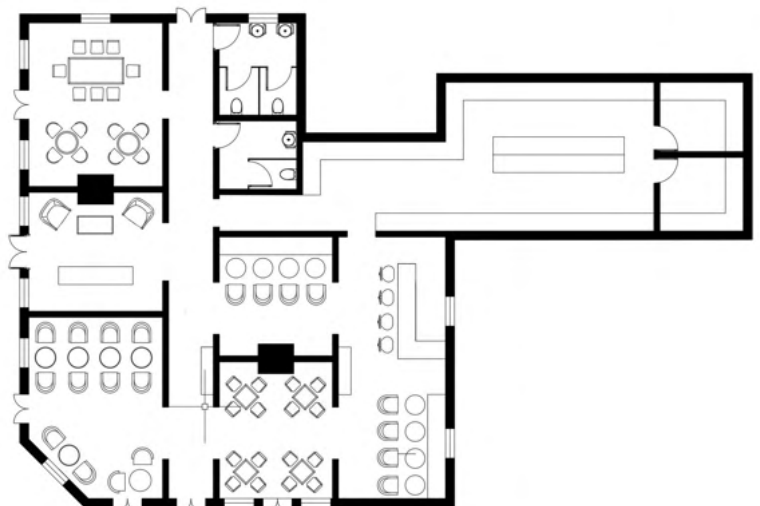
MATERIALITY



SKETCH DEVELOPMENT



FLOOR PLAN



SASS & BIDE

PROJECT

Commercial Retail Project

YEAR

2019

SITE

Ligon Street, Melbourne Victoria.

CONCEPT

This newly designed retail space is located in Melbourne's Ligon street. It has been designed to be in keeping with the iconic colours of Sass & Bide being predominantly black, white, and gold with elements of greenery.

I wanted to incorporate new materials to reflect the identity of Sass & Bide which is luxurious, strong, bold and confident. Whilst the colour palette is fairly neutral, each material stands out in a unique way create an overall aesthetically pleasing look.

In order for this store to be recognisable I have included the floor to ceiling glass doors and as they are iconic to Sass & Bide. Ligon Street is best known for its high end fashion stores, so it was important for the facade to be striking and enticing. The fluid and organic shape of the entry has been designed in order to guide customers towards the store in an inviting way.

In a bid to maintain the exclusivity that Sass & Bide are known for the store has been split into two levels. A small staircase steps down into the main part of the store so that only glimpses of the store are visible from street view.

SOFTWARE

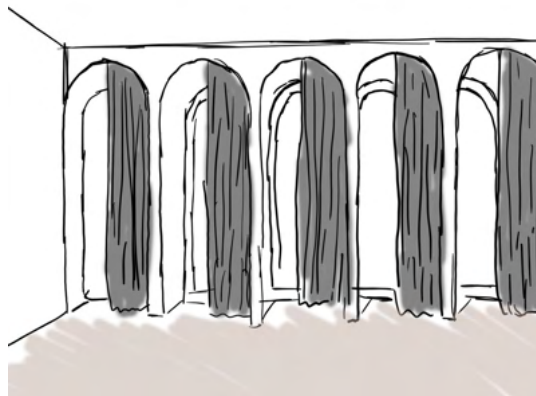
- SKETCH UP
- ENSCAPE
- AUTOCAD



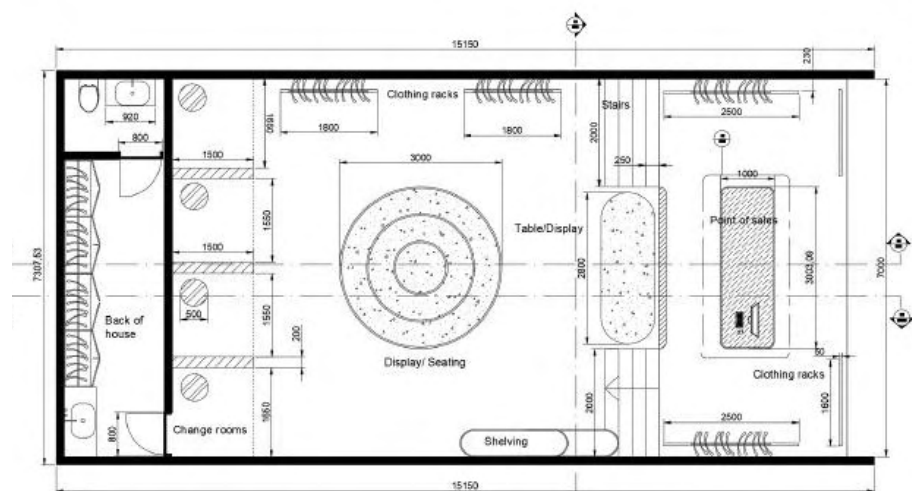
MATERIALITY



SKETCH DEVELOPMENT



FLOOR PLAN



MITCHISON HOUSE

PROJECT

Residential home design

YEAR

2019

SITE

Palm Beach, Sydney NSW

CONCEPT

This beautiful one-story home has a Hamptons coastal feel with a cool neutral colour palette and a touch of minimalism. As the home is very narrow spanning less than five meters it was important to incorporate materials that would help create the illusion of a larger space. Natural oak flooring, terracotta tiles, Calacatta marble and blue make up the soft colour palette.

A large minimal kitchen with a generous island bench is the focal point of the open plan living room with sleek bi-fold doors that open out to the tropical backyard featuring a green wall and an in ground spa.

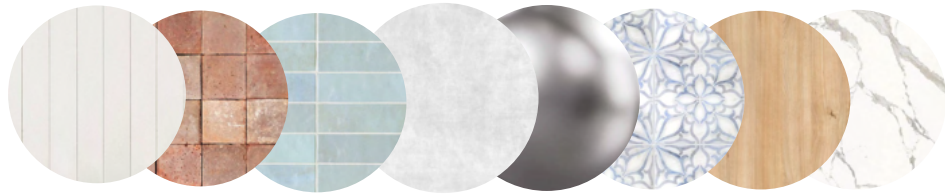
The internal courtyard allows light to flood into both the second bedroom and living space make the space feel larger. Stunning herringbone timber floors are consistent throughout the entire home. They are not only aesthetic but also durable, sustainable and perfect for a home by the beach.

SOFTWARE

- SKETCH UP
- ENSCAPE
- AUTOCAD



MATERIALITY



CONCEPT PALETTE



FLOOR PLAN



LAMINEX HEAD OFFICE

PROJECT

Commercial office fit out

YEAR

2020

SITE

1 Bligh Street, Sydney, NSW

CONCEPT

Laminex headquarters are located at 1 Bligh Street Sydney. A sustainably designed building with unique column free floor plates designed to maximise workspace. It holds Australia's largest green wall on the ground floor and a naturally ventilated internal atrium 135 metres in height.

The head office has been designed to showcase the versatile range of products that Laminex have on offer. The focal point of the space is the large open showroom that is visible from almost any point in the office. It can be used for a number of different functions including, client meetings, supplier visits and product launch events.

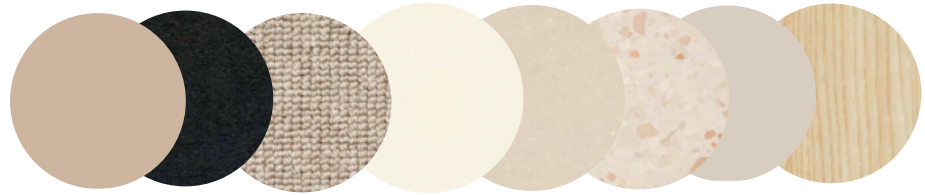
Timeless terrazzo tiles have been implemented as the main flooring throughout the reception area and showroom as they are both visually appealing and durable for a commercial space. Soft carpet and felt acoustic panels have been utilised in the private offices and breakout areas to mitigate noise reverberations allowing for maximum work productivity.

SOFTWARE

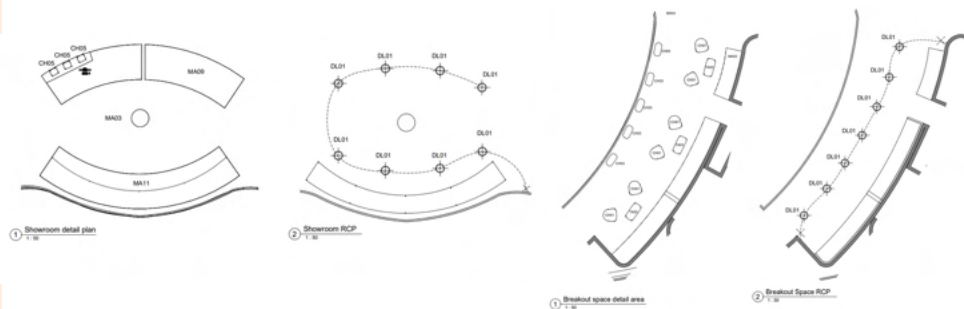
- REVIT
- ENSCAPE
- EXCEL



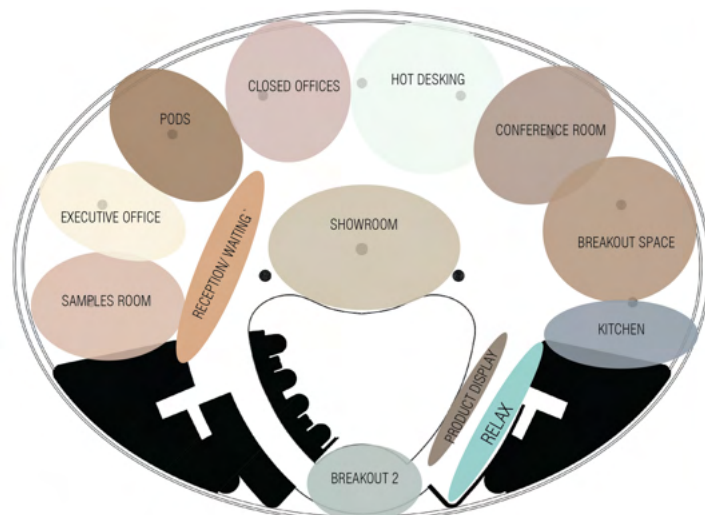
MATERIALITY



FLOOR PLAN/ RCP



ZONED BUBBLE PLAN



LEGEND	
23.01	SAMPLES ROOM
23.02	EXECUTIVE OFFICE
23.03	POD 1 AND 2
23.04	CLOSED OFFICES
23.05	HOT DESKING
23.06	CONFERENCE ROOM
23.07	BREAKOUT SPACE
23.08	KITCHEN
23.09	SHOWROOM
23.10	PRODUCT DISPLAY
23.11	BREAKOUT 2
23.12	RELAX
23.13	RECEPTION WAITING

JILLING HOUSE

PROJECT

Contemporary home design

YEAR

2020

SITE

Byron Bay, NSW

CONCEPT

Minimalism was the ultimate focus for this contemporary residential home design. Nestled into the hills of Byron Bay close to the infamous lighthouse this home is the ultimate beach retreat. Natural sunlight floods both levels of the home with soft reflections on the glass of the sea below. As this dwelling was intended for an author the inclusion of a library was imperative. Just off to the left of the kitchen is the ultimate reading hideaway. This versatile room has wall to wall bench seating that allows you to take time out in the morning to enjoy a coffee or to muster up new writing ideas. Whether you want to get lost in a good book or just immerse yourself in the sounds of the ocean it is the perfect sanctuary to do so.

I wanted the master suite to be in keeping with the rest of the house but with slightly softer timber flooring, not as harsh as the polished concrete on the lower level, more comfortable for a bedroom. Since the bedroom is in close proximity to the staircase I created a small hallway upon entering to provide that extra sense of privacy.

SOFTWARE

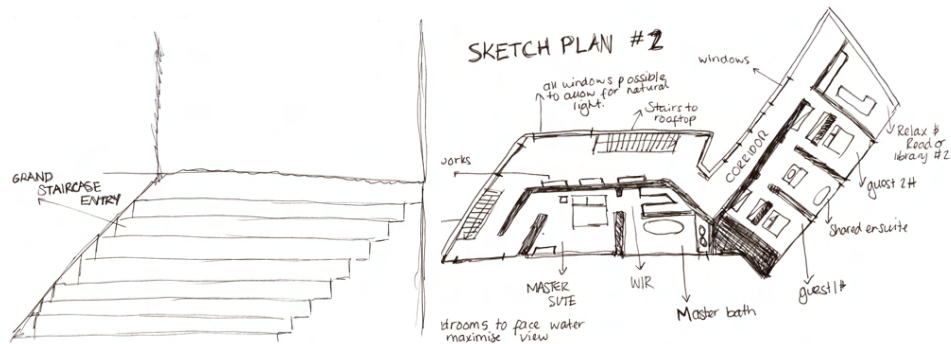
- SKETCH UP
- ENSCAPE
- AUTOCAD



MATERIALITY



SKETCH DEVELOPMENT



FLOOR PLANS

